

# NEFRC Highlights

Monthly Report of the Northeast Florida Regional Council

June 2012

## Florida Planning and Zoning Association (FPZA) Awards



(L to R) Racheal Whitcomb Layton FPZA former president; Bob Page, Green Cove Springs City Councilman - Chair of Regional Community Institute; Brady Woods - FPZA President



(L to R) Lara Dietrich FPZA Awards Chair; John Crofts - George W. Simons Award Winner & his wife Annette Crofts



(L to R) Racheal Whitcomb Layton; Bill Garrison, President Clay Hill Community Association; Brady Woods; Mike Kloehn, Clay County Planning & Zoning Director; Carolyn Morgan Clay County Planning & Zoning

**1. First Coast Vision** - The Florida Planning and Zoning Association (FPZA) presented the Outstanding Visioning Award to the Regional Community Institute (RCI) and the Northeast Florida Regional Council at their statewide conference in June for "First Coast Vision." The award emphasizes volunteer efforts to coalesce the vision for the region. Bob Page accepted the Award for RCI.

**2. John Crofts Receives George W. Simons, Jr. Award** - Also, the FPZA recognized John Crofts, long-time Deputy Director at the City of Jacksonville Planning and Development Department with the George W. Simons Jr. award for his lifetime contribution and the positive impact of his work in Jacksonville and Northeast Florida.

**3. Clay Hill Grassroots Initiatives** - Bill Garrison accepted this award for the Clay Hill Neighborhood Overlay District Design Guidelines Grassroots/Non-Profit Initiative Award. The Clay Hill Neighborhood Overlay District Design Guidelines established design standards for the visual and functional development of non-residential property within the Clay Hill area of Clay County. This was a grass-roots effort spearheaded by the Clay Hill Community Association and adopted by the Clay County Board of County Commissioners. The guidelines will help Clay Hill retain its rural character by encouraging a "rustic Florida vernacular or cracker theme" in the design of new construction and expansion of existing non-residential development.



### Honorable Kenny Eubanks named Small Counties Coalition New Vice-Chair

NEFRC Vice-President and Putnam County Commission Chair Kenny Eubanks was elected as the Vice-Chair of the Small County Coalition at its Annual Meeting on June 22, 2012, held in conjunction with the Florida Association of Counties Annual Conference. The Small County Coalition is a non-partisan, statewide alliance of county commissions in Florida's small and rural counties convened to address legislative issues from a small county/rural perspective and work effectively with state agencies leadership.



**The Northeast Florida Regional Council is on Facebook**



Bringing Communities Together to Advance the Regional Agenda

## Alex McCoy Regional Leadership Academy Grad Acquires CEcd Certification, Certified Economic Developer



Mr. Alex McCoy, a graduate of the Northeast Florida Regional Leadership Academy and a member of the Regional Community Institute, recently earned his certification as a Certified Economic Developer (CEcd), for mastery of economic development skills and a commitment to personal and professional growth. The two-day CEcd exam, administered by the International Economic Development Council (IEDC) on June 9 and 10 in St. Louis tests knowledge and judgment in economic development areas such as business retention and expansion, marketing, finance, workforce development, community development, strategic planning, and management. CEcds work with public officials, business leaders, and community members to build and maximize the economic development sector. Congratulations Mr. McCoy.

## NEFRC CEO Presents at National Conference

NEFRC CEO Brian Teeple, along with Tampa Bay RPC staffer Marshall Flynn, and Bob Hamm of CDM Smith presented the Statewide Regional Evacuation Study at the National Association of Regional Council's (NARC) Annual Conference in St. Petersburg on June 12, 2012. The study was the recipient of NARC's 2011 Achievement Award among other numerous local, state, and national awards. For more information contact Brian Teeple at [bteeple@nefrc.org](mailto:bteeple@nefrc.org).

## Regional Leadership Academy Class of 2012



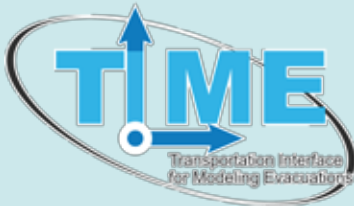
At their June and final class, the Regional Leadership Academy Class of 2012 learned about Emergency Preparedness through a tabletop exercise facilitated by NEFRC senior planner and classmate Beth Payne, and did a final project using a "Regional Apprentice" format. The teams created and pitched a strategy to Mr. Grump (aka Brian Teeple in an unfortunate wig) that reflected their ideas on the responsibility of leaders to the Region and how to engage planning-wary communities in the Region. Marketing assistance was generously provided by volunteer marketing professionals from previous RLA classes. Each team was comprehensive and creative, and ultimately, a team of representatives from Baker and Duval counties was "hired" by Mr. Grump. The Class of 2012 will graduate at the Regional Community Institute Annual Meeting in September.

## Overview of Regional Efforts to Assist Transportation Disadvantaged at Florida Public Transportation Association by NEFRC



By invitation from the Commission for Transportation Disadvantaged, on June 6, 2012, NEFRC staffer Ed Lehman presented an overview of the transportation disadvantaged regionalization efforts in Northeast Florida at the Florida Public Transportation Association Conference in Tampa. Also on the panel were Katie Arnold of the St. Johns County Council on Aging and Liz Peak of the Jacksonville Transportation Authority, as well as, representatives from Star Metro in Tallahassee and St. Lucie County. The panel discussion addressed regional coordination efforts and mobility management efforts in the State of Florida. Mr. Lehman addressed the on-going efforts by the Northeast Florida Regional Mobility Coalition to work together to form a regional transportation system in Northeast Florida. For more information contact Ed Lehman at [elehman@nefrc.org](mailto:elehman@nefrc.org).

## Disaster Preparedness with TIME and SIM Training



Council staff member, Ameera Sayeed instructed Transportation Interface for Modeling Evacuations (TIME) training classes in Putnam County during the last week of June. Three additional classes will be held during July in Tampa, Treasure Coast, and South Florida. Under the contract with the Division of Emergency Management, NEFRC conducts training on the Transportation Interface for Modeling Evacuations (TIME). This model was created for the Statewide Regional Evacuation Study Program (SRESP). TIME uses GIS and transportation modeling components in a user-friendly format and is designed to be a uniform tool for the State to assess impacts to demographic, highway network, and shelter capacity during an evacuation event by allowing users to input various scenarios to better plan for evacuations. TIME uses sophisticated data sets and assumptions gathered from a survey conducted during the development of the SRESP.

Following the TIME training, Council staff member Beth Payne presented the Surge Inundation Modeling (SIM), which explains the basis for Surge Prediction Modeling. The course objective covers principle elements of SIM including the Sea, Lake, and Overland Surges from Hurricanes (SLOSH) data, LiDAR, digital elevation models, and spatial analyses. The SIM modeling tool uses data such as the hydrology layer and digital elevation model. The final product of SIM analyses is available in the SRESP Storm Tide Atlas. The next SIM presentation is scheduled in South Florida. For more information contact Ameera F. Sayeed at [asayeed@nefrc.org](mailto:asayeed@nefrc.org)