

NEFRC

BOARD OF DIRECTORS Meeting



Northeast Florida Regional Council
Hybrid Meeting
Virtual & In-Person



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MEMORANDUM

DATE: SEPTEMBER 1, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

FROM: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

RE: NEXT BOARD MEETING

The next Board of Directors meeting **will be held on October 6, 2022 at 10:00 a.m.** This will be a hybrid meeting, **virtual and in-person**, at the Northeast Florida Regional Council office located 100 Festival Park Avenue, FL 32202.

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Northeast Florida Regional Council

BOARD of DIRECTORS

A G E N D A

Zoom Link: <https://nefrc-org.zoom.us/j/87499770491>

Zoom Dial In #: 1-786-635-1003 (or) 1-470-250-9358

Meeting ID: 816 0095 0326

THURSDAY, SEPTEMBER 1, 2022

10:00 a.m.

(ADDED OR MODIFIED ITEMS IN BOLD)

(*Denotes Action Required)

TAB

1. Call to Order
2. Roll Call – President Harvey
3. Pledge of Allegiance and Invocation – President Harvey
4. Welcome – President Harvey
5. Invitation to Speak – President Harvey

Members of the public are welcome and encouraged to speak on any item brought before the Council. The public will be recognized during public comments. At that time, virtual attendees who would like to speak will be asked to raise their (electronic) hand and they will be recognized in the order of response.

* 6. Consent Agenda – President Harvey

- A. June 2, 2022 Draft Meeting Minutes1
- B. July 2022 Financial Report2
- C. City of Jacksonville Adopted Amendment 21-24ESR3
- D. City of St. Augustine Beach Adopted Amendment 22-1ESR4

7. Other Reports/Action Items

- * A. FY 22/23 Proposed Slate of Officers – Mr. Register5
- * B. 2022 Comprehensive Economic Development Strategy: Request to Open Public Comment
– Mr. Shad6
- C. PRESENTATION: Affordable Housing Committee Update – Chair Bourre7

D. Program Spotlight: COJ Special Committee – Ms. Payne / Mr. Comeaux 8

E. Community Resiliency Update – Ms. Ilami 9

F. PRESENTATION: Overview of SB 1940 (Resiliency)
– Eddy Bouza, DEP Resilient Florida Program 10

G. Council Contracts Update – Ms. Payne 11

* H. CEO Performance Evaluation consideration – Mr. Register 12

8. Public Comment – LIMITED TO 3 MINUTES PER SPEAKER

9. Local & Regional Issues Discussion – President Harvey

10. Ex-Officio Members’ Reports:

- Florida Department of Economic Opportunity – Mr. Register
- Florida Department of Transportation – Mr. Austin
- St. Johns River Water Management District – Mr. Conkey

11. Chief Executive Officer’s Report – Ms. Payne

- Legislative Priorities Solicitation Reminder
- Regional Leadership Awards Nominations Open

12. Upcoming Events:

- **Sept. 5, 2022 – Labor Day – COUNCIL CLOSED**
- Sept.13, 2022 – Flagler County Transportation Disadvantaged LCB Meeting
- Sept.13, 2022 – St. Johns County Transportation Disadvantaged LCB Meeting
- Sept. 14, 2022 – Resilient First Coast Steering Committee Meeting
- Sept. 14, 2022 – Resilience on our Rivers Panel Discussion
- Sept.15, 2022 – Baker County Transportation Disadvantaged LCB Meeting
- Sept.15, 2022 – Nassau County Transportation Disadvantaged LCB Meeting
- Sept.19, 2022 – Putnam County Transportation Disadvantaged LCB Meeting
- Sept.19, 2022 – Clay County Transportation Disadvantaged LCB Meeting
- Sept. 21, 2022 – Northeast Florida Healthcare Coalition Meeting
- Sept. 28, 2022 – North Central Florida Healthcare Coalition Meeting
- Sept. 28, 2022 – Regional Leadership Academy, Baker County

13. Next Board Meeting: **OCTOBER 6, 2022**
Northeast Florida Regional Council
100 Festival Park Avenue
Jacksonville, FL 32202

14. Adjournment

(*Denotes Action Required)

Agenda Item

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NORTHEAST FLORIDA REGIONAL COUNCIL
Board of Directors Meeting
June 2, 2022

MINUTES

The Northeast Florida Regional Council Board of Directors, pursuant to Chapter 120.525, F.S., held a hybrid meeting both in-person, at 100 Festival Park Avenue, Jacksonville, FL, and virtually via Zoom, on Thursday, June 2, 2022, at 10:02 a.m.

President Harvey welcomed everyone and called the meeting to order with the following members present:

BAKER: Commissioner Jimmy Anderson (**in person**)
Michael Griffis (**in person**)
Mr. Darryl Register (**in person**)

CLAY: Mr. Michael Bourre (**in person**)
Commissioner Betsy Condon (**zoom**)
Mr. Steve Kennedy (**zoom**)
Commissioner Jim Renninger (**in person**)

DUVAL: Councilmember Randy DeFoor (**in person**)
Mayor Sean Lynch (**zoom**)
Councilmember Joyce Morgan (**in person**)

FLAGLER: Commissioner Joseph Mullins (**in person**)
Commissioner David Sullivan (**in person**)

NASSAU: Mayor Michael Lednovich, (**zoom**)
Commissioner John Martin (**in person**)

PUTNAM: Commissioner Larry Harvey (**in person**)
Mr. Donald Holmes (via zoom)

ST. JOHNS: Commissioner Roxanne Horvath (**in person**)
Commissioner Paul Waldron (**zoom**)
Commissioner Christian Whitehurst (**in person**)

EX-OFFICIO: Mr. Brian Austin *for* Ms. Karen Taulbee (DOT) (**zoom**)
Mr. Doug Conkey (SJRWMD) (**zoom**)

Excused: Commissioner James Bennett, Mayor Catherine Robinson, Mr. Curtis Hart

Absent: Mayor Elaine Brown, Mr. John Drew, Commissioner Jeff Rawls, Greg Strong

Presenter: Mayor Alfin, City of Palm Coast

WELCOME & INVITATION TO SPEAK

President Harvey welcomed everyone to the meeting and invited members of the public to speak on any item before the Board. He also stated that that public will also be recognized during public comment portion of the meeting.

*CONSENT AGENDA

President Harvey asked if anyone would like to pull any item on the consent agenda for discussion. Hearing none, **he called for a motion on the consent agenda. Commissioner Whitehurst motioned to approve the consent agenda; seconded by Councilmember DeFoor. Motion carried.**

OTHER REPORTS/ACTION ITEMS

FY 21/22 Proposed Amended Budget

Ms. Starling provided an overview of the amendments to the FY 21/22 budget. It is estimated that the budget will be decreased by approximately \$13,000; primarily due to not receiving the CDBG grant funding earlier in the year. It is also expected that expenses will decrease by approximately \$20,000. She noted that the salary and fringe have increased due to the hiring of three new staff and a replacement position for Ms. Moehring. Additionally, a one-time cost of living incentive for staff have been factored into this budget. A brief discussion followed.

Mr. Register moved approval of the FY 21/22 Proposed Amended Budget; seconded by Councilmember DeFoor. Motion carried.

FY 22/23 Proposed Budget

Ms. Starling stated that the proposed FY 22/23 budget is estimated to be \$2,311,000. She highlighted county dues will remain at level funding; some of the current fiscal year grants will not roll over into this fiscal year result in the decrease in revenues; however, staff has applied for multiple funding opportunities of approximately \$750,000 to help offset the decrease. Expenses are estimated at \$2,448,000; a four percent pay increase for staff, two percent across the board cost of living and two percent merit, have been included in the budget. Ms. Starling stated that at the time of creating this budget, the Council is currently projecting a \$137,000 shortfall, however, it is likely that additional grant funding will be received in excess of the projected shortfall. A brief discussion followed.

Mr. Register moved approval of the FY 22/23 Proposed Budget; seconded by Commissioner Horvath. Motion carried.

Affordable Housing Committee Update

Mr. Bourre acknowledged staff's efforts in producing the 2022 Affordable Housing Strategy booklet for the Members' information and use. A formal presentation on this will be provided in the near future. Based on last month's Committee discussions, staff also created a flyer with scannable bar codes to resources and additional information regarding the FDIC and lenders working within the program. He stated the Committee will be meeting following this meeting if anyone is interested in attending. Discussion followed.

MedNex Project

Mr. David Alfin, Mayor, City of Palm Coast, provided a presentation on the MedNex project in the City. He stated that part of what is occurring in the City is driven by the affordable housing issue. He provided an overview of the City of Palm Coast, which was conceived as a pre-retirement community. The City currently has approximately 27,000 acres within the city limits that are unimproved/undeveloped. It is their intent to expand westward, building a more balanced demographic population who can afford or attain housing in the City. MedNex has satellite type areas throughout the Region to expand their educational opportunities. The City determined they could be a regional destination for healthcare service training. The City partnered with the University of North Florida and has a relationship with Jacksonville University to educate Nursing students and other disciplines. They had their first graduations in December 2021 and are moving forward with additional classes. They continue to grow this training. They have a second Advent Health campus with another hospital coming soon. This will broaden the delivery and spectrum of services. In addition, they have an arrangement with the largest provider of fiber optic cable in the US for a \$50 million investment to make the City a Gate City within 24 months. This will allow the City to attract, not just the hospitals and universities, but the related businesses that want to be within close proximity to the research and the activities of universities as well. He stated that MedNex continues to grow and have outgrown the City's town center area and is another reason they are moving westward. It is the City's hope to become a regional destination and economic impact for the Region. Discussion followed.

Program Spotlight: Healthcare Coalition Update

Ms. Wilsey provided an update on the Healthcare Coalition program's year-end report. She provided an overview of the program, which the Council has managed since 2014. There are approximately 783 members from 494 organizations, agencies, or facilities. She highlighted the benefits of membership such as equipping or project funding; planning, training, and exercise activities; and upcoming work.

Community Resilience Update

Ms. Ilami provided a brief update on the Council's resiliency activities, highlighting the Resilient First Coast Formation Breakfast taking place on June 15th and the goals of that meeting and staff's involvement in the Urban Land Institute's Florida Summit, as a member of a Panel Discussion on Resiliency. Additionally, she provided an update on the FDEP Resilient Florida Grants, which includes working with Flagler County on an application for FDEP Regional Resilience Entity grant for next year. She also informed the Members of other ongoing tasks such as the working on tasks two and four of the CDBG Mitigation grant, several tasks associated with the CDBG Mitigation Multiregional Grant, and working with partners in facilitating outreach, educational webinars and symposia. Discussion followed.

2022 Comprehensive Economic Development Strategy Update

Ms. Payne provided an update on the rewrite of the Comprehensive Economic Development Strategy (CEDS) timeline, which is due to the Economic Development Administration by September 30th. Monthly hybrid meetings are being held to discuss issues and review drafts of the required elements of the CEDS. The May meeting focused on economic resilience, building on the work of the Economic Resilience Task Force. The Committee will review the draft plan in August before being presented to the Board for approval in September of this year.

Workplan Progress Report

Ms. Payne provided an update of the adopted 2022 workplan. The action-oriented items: 1) Mental Health/Opioid Epidemic – staff held a successful summit on March 31st with over 120 participants, 18 partner agencies, 19 speakers and 12 vendors. Staff will continue the coordination efforts and implementing plans for settlement funds. 2) Affordable Housing – through monthly meetings of the Committee, staff have convened local and regional meetings and continues to align with partners. An Affordable Housing Strategy has been finalized identifying projects and tasks to better inform the Region, as well as exploring funding of a regional housing coordinator. 3) Agriculture as Economic Development – this work was taken on by the Regional Community Institute (RCI) Board as their policy issue. Staff worked with RCI to compile a workplan, a stakeholder aggregated list, and created a first draft of survey. Committees will be formed on agriculture, silviculture, and fisheries, as well as discussions being planned with the head of the Farm Bureau. The coordination and support items: 4) Workforce Training/Development – no actions, but support as needed with partner agencies, i.e., CareerSource. 5) Strategic Planning for Local Governments – staff will collect each county's planning issues, analyze for regional implications, and use to determine regional priorities and ongoing tasks in the coming year. 6) Broadband – support the Office of Broadband on their efforts, continue to collaborate on grant availability for local governments and follow federal funding opportunities, and collect information on what is happening across the Region and share best practices.

PUBLIC COMMENT

None.

MEMBERS' REPORT / LOCAL & REGIONAL ISSUES DISCUSSION

Councilmember Morgan shared her concerns on the housing crises in the City of Jacksonville and is seeking to find if there is any relief that they may be able to provide as the City or the State.

Mr. Register invited everyone to Baker County on July 2nd for their Independence Day celebration 5pm until approximately 9pm.

Commissioner Mullins stated that affordable housing is a big issue and that they are focusing on the strong points of their communities and coming together. He encourages the Members to utilize the opioid funding, when received, where it actually does something to address the problem, i.e., services.

Mr. Griffiths stated that there has been increased interest in people moving to Baker County. However, a large majority of residents do not want to lose the rural character of the County. The challenge is how do they do that with the growth potential they are seeing and keeping its rural heritage and character.

Commissioner Anderson stated that there is a hiring and supply chain issue. Housing for seniors is as much an issue as it is for the working class.

Commissioner Horvath reiterated the housing crisis and resiliency.

Mr. Bourre challenged the elected officials on the Board to meet with their housing departments in the next 30 days and have an open conversation about what they are seeking, what works, what does not work. He would be happy to join them in these meetings if needed.

Commissioner Martin stated that affordable housing is a concern. He appreciated the presentation provided by the Mayor of the City of Palm Coast. He likes the term ‘attainable housing’ and looks forward to seeing how this progresses. He stated that the City of Fernandina had a successful Shrimp Festival last month after postponement due to COVID.

Mayor Lednovich stated that it was great to have the tourists and local visitors back for Shrimp Fest and are looking forward to the same for their July 4th celebration. He found the City of Palm Coasts’ discussion on the sustainability of finances through property tax and the challenge that the City of Fernandina Beach faces is that they have an unsustainable economic model based on property tax. With 1.4 million visitors per year utilizing their infrastructure, the question is how do they pay for the wear and tear of that use. This is what they are trying to figure out.

Commissioner Renninger stated that the opioid issues is far reaching, affecting the health of our community. We should take a serious look at the opioid epidemic up front, before the funds start flowing, to do better than the tobacco settlements did in the past.

Councilmember DeFoor stated the City of Jacksonville has a housing crisis where they have seen a 20% increase in rent, which will ultimately increase homelessness. Typically, homelessness is centered around mental health. She believes it will, for the first time, be seen as a matter of financial inability to pay rent. The City will continue to see aging infrastructure issues. The resignation of the City’s Sheriff brings up and highlights the need for local control.

President Harvey shared his thoughts on the opioid crisis, COVID is still a present concern, and housing causing mental issues.

EX-OFFICIO MEMBERS’ REPORTS

Department of Economic Opportunity

Mr. Darryl Register shared information about the Jax USA Economic Development Partnership’s recently released biennial report on projects. In it, the seven-county Region announced 66 projects that provided 7,166 new jobs and \$2.39 billion in capital investments regionally.

Florida Department of Transportation

Mr. Austin stated that FDOT has no agency report at this time.

St. Johns River Water Management District

Mr. Conkey reminded of hurricane season and the District is there to help if needed.

President Harvey asked for information showing the amount of cost-share funding Putnam County has received from the water management district over the past three to four years.

CHIEF EXECUTIVE OFFICER'S REPORT

Ms. Payne introduced a new employee; Mr. Matamron Bacon who is the Transportation Disadvantaged Coordinator and will be working with the seven Local Coordinating Boards in the Region. Ms. Payne reminded the Members about completing their Financial Disclosures. She informed the Members of upcoming hurricane exercises, and that Council staff will be available to provide assistance to counties in the event of a hurricane. Ms. Payne shared information on discussions for use of funding being received via the opioid settlements and that the Council stands ready to work with the Counties if needed. With the beginning of budget season, she informed the members that she will be meeting with each county administrator and the Chairs of the Board of County Commissioners/Councils to remind them of the work of the Council over the past year.

Ms. Payne informed the Members that while Ms. Moehring is retiring from her role as the Director of Planning and Policy at the end of August, she will be staying on part time with the Council to work with the Regional Community Institute to continue the policy work that they do.

Next Meeting Date:

Commissioner Whitehurst made a motion to cancel the July 7th Board meeting; seconded by Commissioner Martin. Motion carried unanimously.

The next meeting will be September 1, 2022.

Meeting Adjourned: 11:43 a.m.

Larry Harvey
President

Elizabeth Payne
Chief Executive Officer

Agenda Item

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MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

FROM: ^{DS} DONNA STARLING, CHIEF FINANCIAL OFFICER

RE: JULY 2022 FINANCIAL REPORT

The Northeast Florida Regional Council posted a Net Loss of \$9,768 for the month of July and a Year-to-Date Net Income of \$143,654.

The loss is largely attributed to the payment of deferred compensation costs and payment of the quarterly dues to the Florida Regional Councils Association (FRCA). This is the 4th quarter FRCA payment, while the 3rd quarter payment was paid in May.

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Regional Council - Agencywide	Adopted Amended Budget 21/22	July 2022	YTD	Represents 83% of Fiscal Year	Budget Variance
Revenues					
County Dues	\$ 694,757	57,896	578,964	83%	0%
Local Government Technical Assistance	\$ 88,718	2,272	58,818	66%	-17%
Transportation Disadvantaged (TD)	\$ 175,839	18,465	121,461	69%	-14%
Economic Development Administration (EDA)	\$ 70,000	9,006	41,426	59%	-24%
Hazardous Analysis	\$ 8,556	460	3,432	40%	-43%
Local Emergency Preparedness Committee (LEPC)	\$ 70,000	7,815	65,857	94%	11%
Hazardous Materials Emergency Preparedness (HMEP) Program	\$ 92,086	2,970	57,449	62%	-21%
Small Quantity Generator (SQG) Program	\$ 5,000	-	4,999	100%	17%
Healthcare Coalition	\$ 681,896	21,656	607,671	89%	6%
EDA CARES Act	\$ 200,403	-	200,403	100%	17%
CDBG North Florida Resiliency Plan	\$ 108,000	16,674	42,103	39%	-44%
CDBG Mitigation Assessment and Planning	\$ 25,000	314	439	2%	-81%
Florida Hospital Association	\$ 73,500	-	50,688	69%	-14%
Florida Department of Health	\$ 5,000	4	2,980	60%	-23%
Division of Emergency Management Exercise Support	\$ 84,525	-	80,500	95%	12%
Department of Economic Opportunity (DEO)	\$ 93,112	-	93,112	100%	17%
Regional Resilience Priority Analysis	\$ 125,000	11,642	114,683	92%	9%
First Coast Disaster Council	\$ 10,000	31	5,849	58%	-25%
Regional Leadership Academy (RLA)	\$ 4,900	700	2,450	50%	-33%
Other Revenue	\$ 400	3,579	6,485	0%	0%
TOTAL REVENUES	\$ 2,616,692	\$ 153,484	\$ 2,139,770	82%	
TRANSFER FROM GENERAL FUND	\$ (100,372)	\$ 9,768	\$ (143,654)		
TOTAL REVENUE/GENERAL FUND	\$ 2,516,320	\$ 163,252	\$ 1,996,115	79%	
Expenses					
Salaries and Fringe	\$ 1,365,072	110,923	1,072,645	79%	-4%
Contract/Grant Direct Expenses	\$ 725,600	12,802	639,951	88%	5%
Indirect - Allocated Expenses*	\$ 196,851	16,294	146,081	74%	-9%
General Fund Expense*	\$ 228,797	23,233	137,439	60%	-23%
TOTAL EXPENSES	\$ 2,516,320	\$ 163,252	\$ 1,996,115	79%	
Net Income (loss)	\$ 100,372	(9,768)	\$ 143,654		

*Excludes Salaries & Fringe

Northeast Florida Regional Council
Balance Sheet
July 2022

	FY 20/21 July 2021	FY 21/22 July 2022
ASSETS		
Cash	2,383,578	2,227,862
Accounts Receivable	390,418	596,943
Pension Liability-Deferred Outflows	347,859	334,226
WJCT Security Deposit	7,400	7,400
Total Current Assets	3,129,255	3,166,431
Property and Equipment:		
Office Furniture and Equipment	226,200	273,807
Less Accumulated Depreciation	167,877	163,073
Total Property and Equipment, net	58,323	110,735
Total Assets	3,187,578	3,277,165
LIABILITIES		
Accounts Payable	1,607	3,457
Accrued Salaries and Leave	103,011	115,472
Deferred Revenue	371,531	300,812
Pension Liability	1,001,124	428,190
Pension Liability-Deferred Inflows	85,350	566,417
Total Liabilities	1,562,623	1,414,347
EQUITY		
Equity and Other Credits:		
Retained Earnings	1,624,955	1,862,818
Total Equity and Other Credits	1,624,955	1,862,818
Total Liabilities, Equity and Other Credits	3,187,578	3,277,165

YTD Comparison

	20/21 Net Income (Loss)	21/22 Net Income (Loss)	20/21 Cash Balance	21/22 Cash Balance
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AGENCYWIDE

October	\$ 4,732	\$ 21,535	\$ 2,111,806	\$ 2,492,686
November	\$ 11,175	\$ 9,605	\$ 2,538,168	\$ 2,494,600
December	\$ 7,705	\$ 22,210	\$ 2,169,727	\$ 2,487,274
January	\$ 15,554	\$ 27,295	\$ 2,104,831	\$ 2,452,970
February	\$ 26,126	\$ 63,350	\$ 2,242,055	\$ 2,623,570
March	\$ 45,607	\$ 98,960	\$ 2,474,211	\$ 2,452,109
April	\$ 61,013	\$ 125,273	\$ 2,700,817	\$ 2,340,155
May	\$ 79,762	\$ 122,532	\$ 2,584,156	\$ 2,390,743
June	\$ 85,827	\$ 153,422	\$ 2,253,476	\$ 2,247,173
July	\$ 115,535	\$ 143,654	\$ 2,383,578	\$ 2,227,862
August	\$ 122,190		\$ 2,568,531	
September	\$ 131,509		\$ 2,497,778	



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MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER *EP*
DS

FROM: DONNA STARLING, CHIEF FINANCIAL OFFICER

RE: JULY 2022 INVESTMENT REPORT

Bank Account Interest

	<u>FY 20/21</u>	<u>FY 21/22</u>
July Interest	\$ 8	\$ 8
Year to Date Interest	\$ 417	\$ 85

Florida Local Government Investment Trust

	<u>FY 20/21</u>	<u>FY 21/22</u>
Current Balance	\$18,226	\$17,705

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Agenda

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MEMORANDUM

DATE: 8/24/2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER *EP*

FROM: ROBERT JORDAN, REGIONAL PLANNER *Robert C. Jordan*

RE: CITY OF JACKSONVILLE ADOPTED AMENDMENT 21-24ESR

Attached is Review Form 01 for an adopted amendment to the City of Jacksonville's Comprehensive Plan.

The amendment to the Future Land Use Element of the Comprehensive Plan changed 497.52 acres from Light Industrial (LI) in the Rural Development Area to Low Density Residential (LDR) in the Suburban Development Area to allow for residential development.

Recommendation

Staff respectfully recommends that the Northeast Florida Regional Council Board of Directors find the staff review report for the City of Jacksonville Adopted Amendment 21-24ESR consistent with the Strategic Regional Policy Plan.

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**FLORIDA REGIONAL COUNCILS ASSOCIATION
LOCAL GOVERNMENT COMPREHENSIVE PLAN AMENDMENT REVIEW FORM 01**

Regional Planning Council: **Northeast Florida Regional Council**

Regional Planning Council Item No.: **City of Jacksonville Adopted Amendment 21-24ESR**

Date to be Mailed to Local Government and State Land Planning Agency: **September 2, 2022**

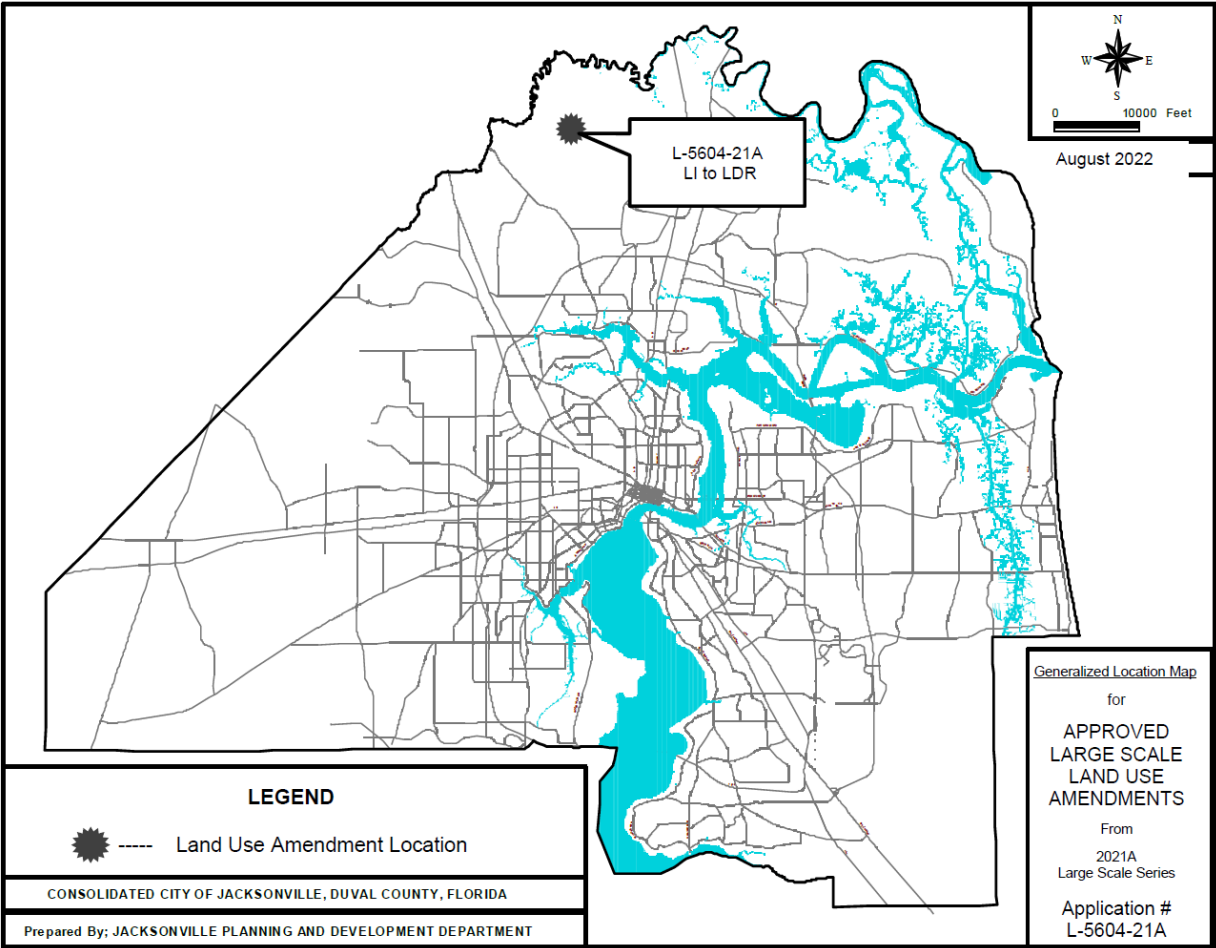
Local Government Item No.: **Ordinance Number 2022-386-E**

Pursuant to Section 163.3184, Florida Statutes, Council review of proposed amendments to local government comprehensive plans is limited to adverse effects on regional resources and facilities identified in the strategic regional policy plan and extra-jurisdictional impacts that would be inconsistent with the comprehensive plan of any affected local government within the region. A written report containing an evaluation of these impacts, pursuant to Section 163.3184, Florida Statutes, is to be provided to the local government and the state land planning agency within 30 calendar days of receipt of the amendment.

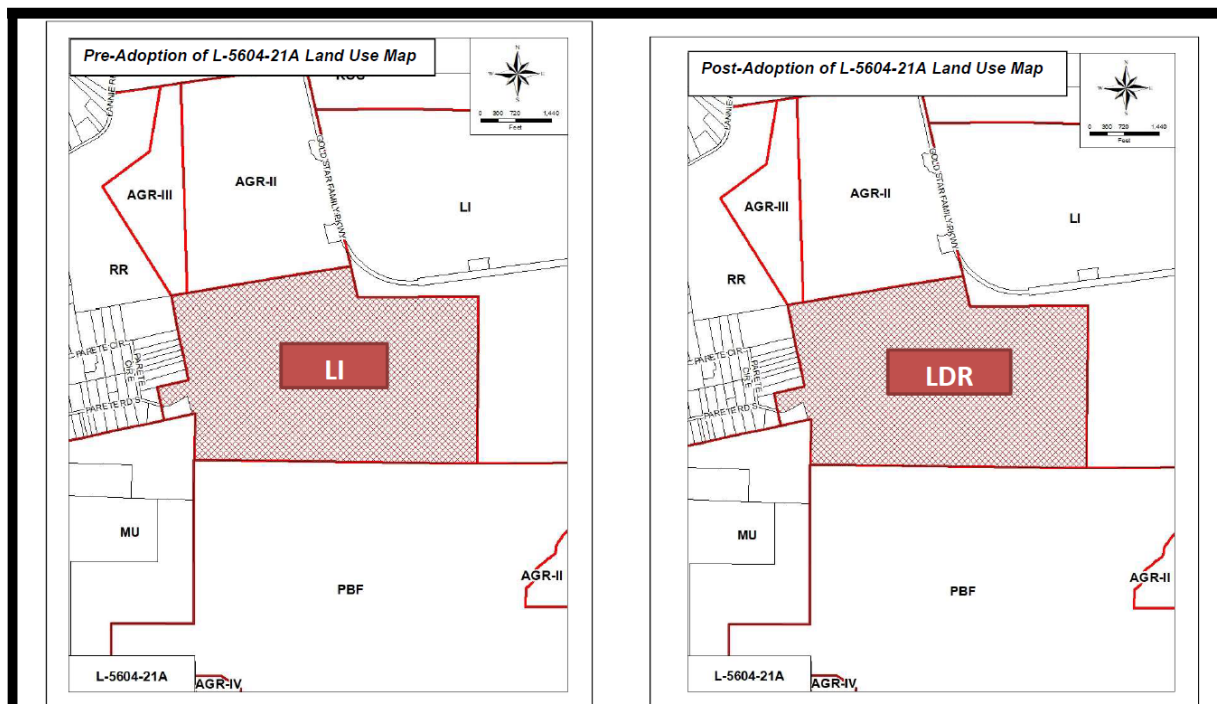
DESCRIPTION OF AMENDMENT

The amendment to the Future Land Use Element of the Comprehensive Plan changed 497.52 acres from Light Industrial (LI) in the Rural Development Area to Low Density Residential (LDR) in the Suburban Development Area to allow for residential development. The applicant also applied for an extension of the Suburban Development Area in the proposal stage in response to growth surrounding the Jacksonville International Airport. A companion rezoning from PUD to Residential Low Density-50 was submitted during the adoption round of public hearings. The subject property is located east of Parete Road South, a public roadway, and west of I-95. According to the applicant, access to the site will be through the abutting proposed road, Gold Star Family Parkway, located between Arnold Road and Parete Road South. Current access to the site is through Parete Road South.


Location



Current and Proposed FLUM



Request for Small Scale Land Use Amendment to Future Land Use Map Series

	From: Light Industrial (LI), Rural Development Area	
	To: Low Density Residential (LDR), Suburban Development Area	
	Planning District: 6	Identification Number: L-5604-21A
	Council District: 7	Exhibit 2 (Page 1 of 1)

1. ADVERSE EFFECTS TO SIGNIFICANT REGIONAL RESOURCES AND FACILITIES IDENTIFIED IN THE STRATEGIC REGIONAL POLICY PLAN

The City's Planning and Development Department completed a transportation analysis in the proposal phase and determined that the amendment will result in a decrease of 19,520 daily external trips resulting in zero net new daily trips. The site is also located within the 150 feet Height and Hazard Zone for the Jacksonville International Airport, a transportation resource of regional significance. Local regulations are robust regarding airports and will address any potential impacts.

2. EXTRA-JURISDICTIONAL IMPACTS INCONSISTENT WITH THE COMPREHENSIVE PLANS OF LOCAL GOVERNMENTS WITHIN THE REGION

No extra-jurisdictional impacts that would be inconsistent with the Comprehensive Plan of an affected local government were identified.

3. IS INTERGOVERNMENTAL COORDINATION RECOMMENDED?

Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	N/A <input type="checkbox"/>
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No intergovernmental coordination needed as this land use amendment will have little or no impact on adjacent jurisdictions.

Request a copy of the adopted version of the amendment?

Yes <input type="checkbox"/>	No <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
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Recommendation

Staff respectfully recommends that the Northeast Florida Regional Council Board of Directors find the staff review report for the City of Jacksonville Adopted Amendment 21-24ESR consistent with the Strategic Regional Policy Plan.

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Serving the communities of Baker, Clay, Duval, Flagler, Nassau, Putnam and St. Johns Counties

Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER *EP*

FROM: ROBERT JORDAN, REGIONAL PLANNER *Robert C. Jordan*

RE: CITY OF ST. AUGUSTINE BEACH ADOPTED AMENDMENT 22-1ESR

Attached is Review Form 01 for an adopted amendment to the City of St. Augustine Beach Comprehensive Plan.

The purpose of the text amendment is a Property Rights Element required by 163.3177(6)(i), Florida Statutes.

Recommendation

Staff respectfully recommends that the Northeast Florida Regional Council Board of Directors find the staff review report for the City of St. Augustine Beach Adopted Amendment 22-1ESR consistent with the Strategic Regional Policy Plan.

**FLORIDA REGIONAL COUNCILS ASSOCIATION
LOCAL GOVERNMENT COMPREHENSIVE PLAN AMENDMENT REVIEW FORM 01**

Regional Planning Council: **Northeast Florida Regional Council Board President**
Regional Planning Council Item No.: **City of St. Augustine Beach Adopted Amendment 22-1ESR**
Date to be Mailed to Local Government and State Land Planning Agency: **September 2, 2022**
Local Government Item No.: **Ordinance 22-07**

Pursuant to Section 163.3184, Florida Statutes, Council review of proposed amendments to local government comprehensive plans is limited to adverse effects on regional resources and facilities identified in the strategic regional policy plan and extra-jurisdictional impacts that would be inconsistent with the comprehensive plan of any affected local government within the region. A written report containing an evaluation of these impacts, pursuant to Section 163.3184, Florida Statutes, is to be provided to the local government and the state land planning agency within 30 calendar days of receipt of the amendment.

DESCRIPTION OF AMENDMENT

This text amendment to the City of St. Augustine Beach's Comprehensive Plan added a private property rights element in accordance with Florida Statutes 163.3177(6)(i)1. House Bill 59, signed by the Governor on June 29, 2021, requires that local government comprehensive plans include a private property rights element. The general intent of the new element is to ensure that private property rights are considered in local decision making and the government respects both judicially acknowledged and constitutionally protected private property rights.

1. ADVERSE EFFECTS TO SIGNIFICANT REGIONAL RESOURCES AND FACILITIES IDENTIFIED IN THE STRATEGIC REGIONAL POLICY PLAN

This amendment does not create any adverse effects to significant regional resources or facilities.

2. EXTRA-JURISDICTIONAL IMPACTS INCONSISTENT WITH THE COMPREHENSIVE PLANS OF LOCAL GOVERNMENTS WITHIN THE REGION

No extra-jurisdictional impacts that would be inconsistent with the Comprehensive Plan of an affected local government were identified.

3. IS INTERGOVERNMENTAL COORDINATION RECOMMENDED?

Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	N/A <input type="checkbox"/>
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No intergovernmental coordination needed as this text amendment will have little or no impact on adjacent jurisdictions.

Request a copy of the adopted version of the amendment?

Yes <input type="checkbox"/>	No <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
------------------------------	-----------------------------	---

Recommendation

Staff respectfully recommends that the Northeast Florida Regional Council Board of Directors find the staff review report for the City of St. Augustine Beach Adopted Amendment 22-1ESR consistent with the Strategic Regional Policy Plan.

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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: PERSONNEL, BUDGET & FINANCE POLICY COMMITTEE

FROM: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

RE: FY 22-23 OFFICER NOMINATIONS AND PROPOSED SLATE OF OFFICERS

Nominations for the proposed slate of officers for the 2022-23 Fiscal Year:

President – Councilmember Randy DeFoor, City of Jacksonville
1st Vice President – Commissioner Christian Whitehurst, St. Johns County
2nd Vice President – Council Member Joyce Morgan, City of Jacksonville
Secretary/Treasurer – Daryl Register, Baker County

This slate of officers will need to be approved by the Personnel, Budget & Finance Committee to send to the full Board for consideration. Once approved by the full Board of Directors, changing of officers will take place at the October 6th Board meeting.

Follow Us.



EQUAL OPPORTUNITY EMPLOYER

Agenda Item

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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

FROM: JACK SHAD, ECONOMIC DEVELOPMENT PROJECT MANAGER 

RE: **2022 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)**
REWRITE

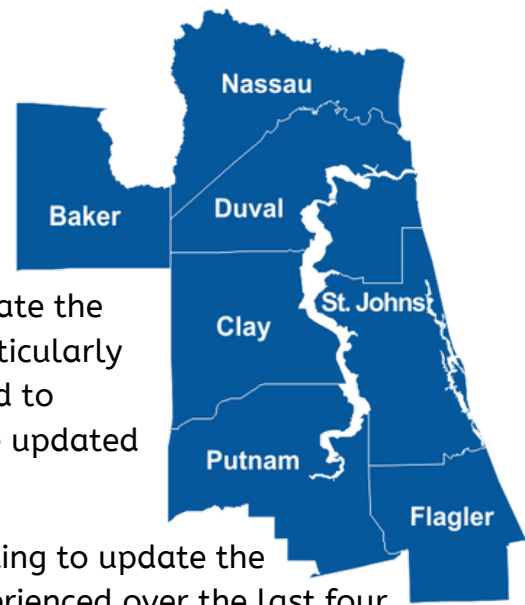
The Comprehensive Economic Development Strategy (CEDS) Committee has been working throughout 2022 to prepare a required update for the CEDS plan. The Committee's final meeting was held on August 18th and a final draft of the plan has been prepared.

Staff will present the draft CEDS at the upcoming September 1st meeting and will request the Board's approval to post the document online for a 30-day public comment period. Staff will incorporate public comments as needed and request final approval of the CEDS at the October 6th Board meeting.

Proposed Motion:

The Northeast Florida Regional Council Board of Directors approves the draft CEDS document as presented to be posted online for the required 30-day public comment period.

Executive Summary



A Comprehensive Economic Development Strategy, or CEDS, is a regional document that attempts to set a broad framework for economic development across all the jurisdictions and stakeholders of the Region. The CEDS also serves to communicate the Region's economic development goals to federal agencies, particularly the Economic Development Administration (EDA), and is needed to participate in many federal grant programs. The CEDS must be updated every five years.

Throughout 2022, the CEDS Steering Committee has been working to update the Region's growth strategy to reflect changes counties have experienced over the last four years. The Steering Committee worked together to develop an overall vision statement and 10 strategic goals, along with a regional Strength Weaknesses Opportunity Threats (SWOT) analysis. The CEDS Steering Committee represents the interests of the northeast Florida region and includes community leaders, the private sector, government, nonprofits, educational institutions, and other stakeholders.

The CEDS Steering Committee's new CEDS vision is:

Our Region will become the top destination for opportunity and investments, make it the highest performing economy in the nation by capitalizing on its diversity.

The Plan prioritizes the following strategic goals for each county in Northeast Florida:

1. Identify region-wide targeted industries and encourage counties to add additional locally targeted industries
2. Ensure broadband availability to every home and business (access & affordability)
3. Provide affordable housing
4. Make small business services available
5. Provide job training opportunities for every level of employment
6. Use infrastructure investment to drive growth
7. Integrate economic development into all areas of government – planning, infrastructure, etc.
8. Recognize the contribution of cultivation activities to economic growth and other objectives (rural character, food security, etc.)
9. Expanding and supporting the tourism industry as a part of economic development policy
10. Incorporate attracting skilled talent to the Region into economic development

The strategic goals of this plan are intended to provide a guide for local governments and stakeholders to significant issues affecting economic development in the Region and offer potential ways to move forward.

2022 Comprehensive Economic Development Strategy



In a nutshell...

The **Comprehensive Economic Development Strategy (CEDS)** is a locally-based, regionally-driven economic development planning process and document that creates the space for your region to identify its strengths and weaknesses and brings together a diverse set of partners to create good jobs, diversify the economy, and spur economic growth.

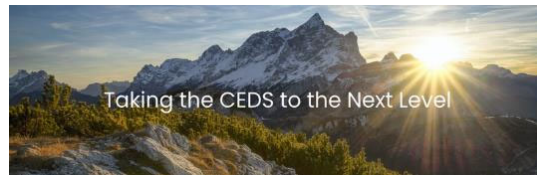
The technical stuff:

- Required for EDA designation as an Economic Development District
- Updated every five years with annual reports
- Submitted to EDA regional office for approval
- A CEDS Committee should be organized that "must represent the main economic interests of the Region"
- Requirement for various EDA funding including EDA's Public Works and Economic Adjustment Assistance programs & CARES Act funding



Ideas

- Equity and Inclusion
- Resilience & Recovery Planning
- Data & Mapping
- Plan Alignment & Integration
- CEDS Document: Printed Design
- CEDS Document: Digital / Online Design



<https://www.cedscentral.com/best-practices.html>

Elevate Northeast Florida – Current CEDS

Strategic Framework, continued

- Approved in 2018
- Collaboration between NEFRC, JAXUSA Partnership, and CareerSource Northeast Florida
- Scheduled for re-write in 2022

Each Elevate Northeast Florida goal is supported by a series of strategies and priority projects for the next five years. While priority projects can evolve over time as original projects are completed and new opportunities surface, the goals and strategies themselves should remain the same over the course of implementation. This strategic framework allows for adaptability and encourages collective impact in which multiple partners across various perspectives participate in a project, work toward a shared objective, and then disband and re-group on other projects that form in support of the Strategy's goals.

EMPOWER PARTNERSHIPS TO ADVANCE EDUCATION AND WORKFORCE.

- Increase consistent and coordinated employer engagement.
- Improve awareness of and participation in career pathways in the region.
- Strengthen efforts to engage youth and adults in completing their post-secondary credentials of economic value.

AMPLIFY OUR LEADERSHIP AS A PREEMINENT SMART REGION.

- Coordinate investment and partnerships to develop and grow the Bay Street Innovation Corridor.
- Activate and accelerate smart region investments.
- Improve the connectivity and efficiency of regional mobility / transit options.

EMBOLDEN OUR GLOBAL BRAND.

- Establish a strong, unified regional brand based on best practices.
- Invest in modern marketing and communications that increase positive awareness among businesses and talent.

DEEPEN OUR INDUSTRY CLUSTERS AND INTENSIFY SUPPORT.

- Invest in assets that encourage the growth of the region's target industries.
- Create a more vibrant regional entrepreneurial and innovation ecosystem.
- Strengthen the region's international connectivity.



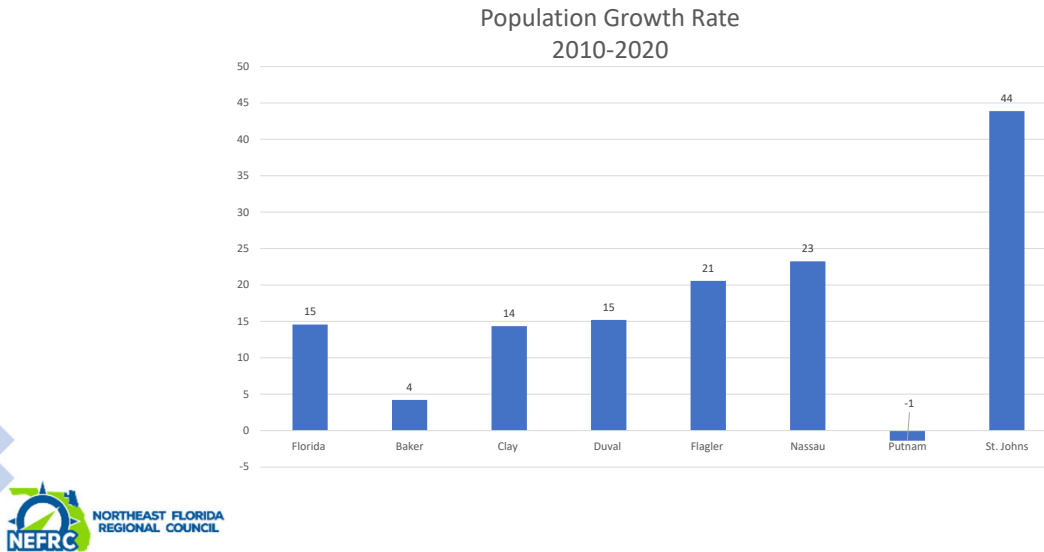
CEDS Required Elements

- Summary Background
- SWOT Analysis
- Resilience
- Strategic Direction / Action Plan
- Evaluation Framework

2022 Comprehensive Economic Development Strategy

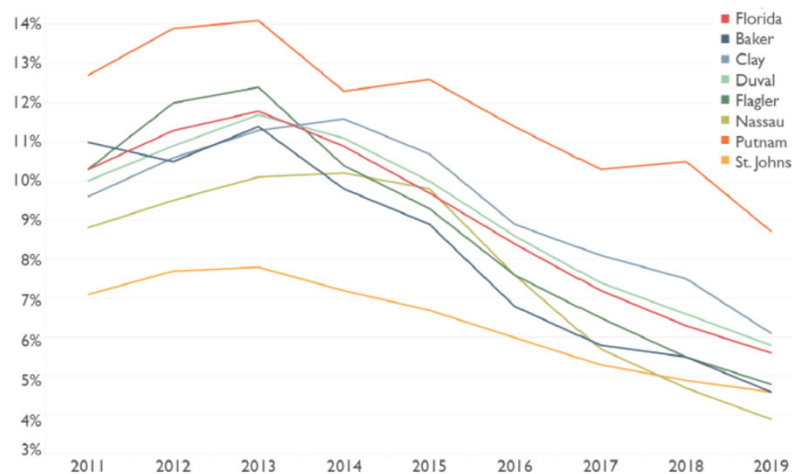
SUMMARY BACKGROUND

Population Growth Rate – 2020 Census



CEDS 2022 – Summary Background

Unemployment Rate

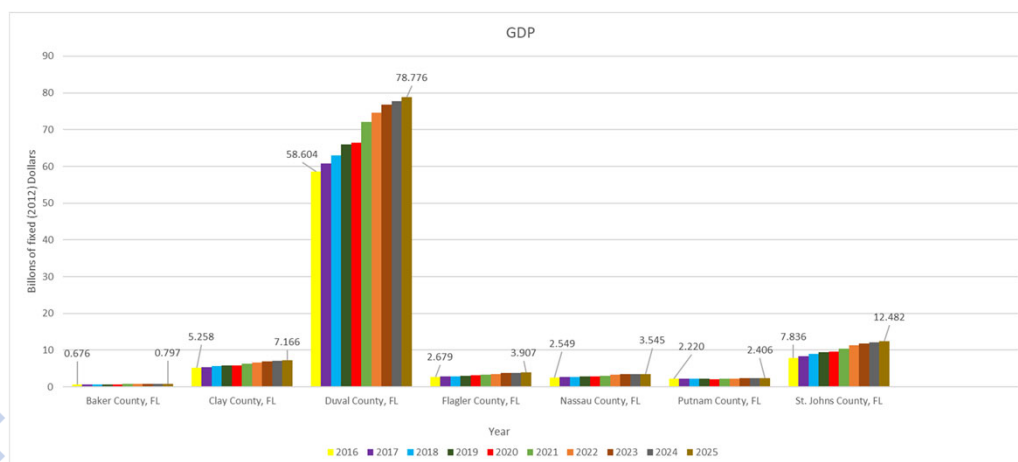


CEDS 2022 – Summary Background

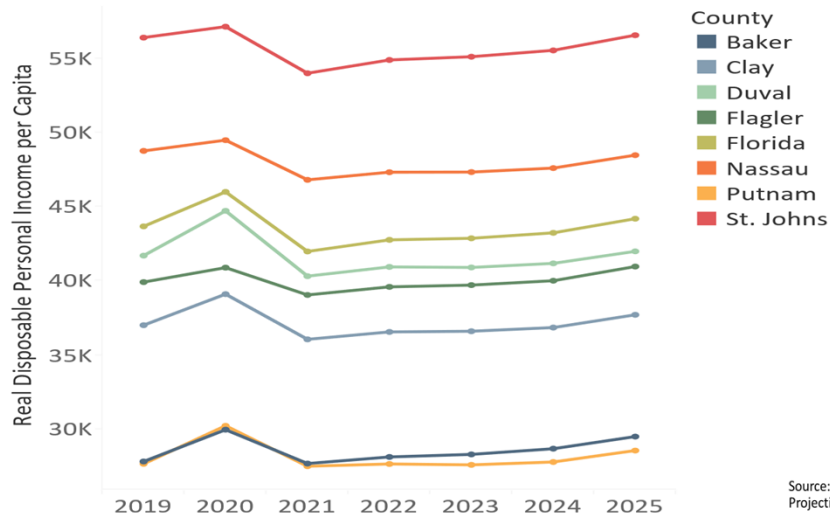
	May-20	Dec-20	Nov-21	Dec-21
CareerSource Northeast Florida	11.0%	3.2%	3.4%	3.2%
Baker County	7.4%	3.0%	3.2%	3.1%
Clay County	9.4%	2.7%	3.0%	2.9%
Duval County	11.8%	3.5%	3.6%	3.5%
Nassau County	10.6%	2.7%	2.9%	2.8%
Putnam County	11.7%	4.8%	5.4%	5.2%
St. Johns County	10.0%	2.4%	2.6%	2.5%
Jacksonville MSA	11.0%	3.1%	3.3%	3.2%
Florida	14.3%	4.2%	3.6%	3.2%
United States	13.0%	6.5%	3.9%	3.7%
Flagler County	14.5%	3.8%	4.1%	3.8%

Source: <http://www.floridajobs.org/workforce-statistics/workforce-statistics-data-releases/monthly-data-releases>, FRED

CEDS 2022 – Summary Background



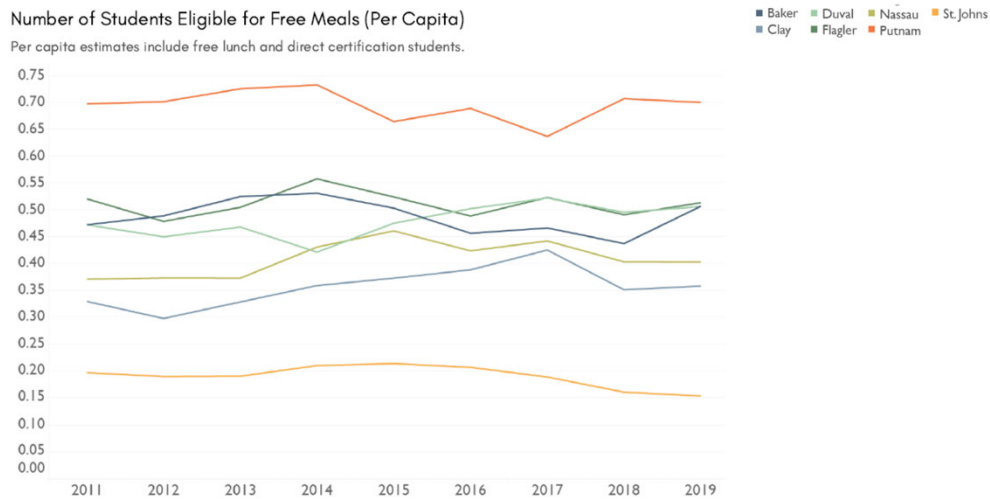
CEDS 2022 – Summary Background



CEDS 2022 – Summary Background

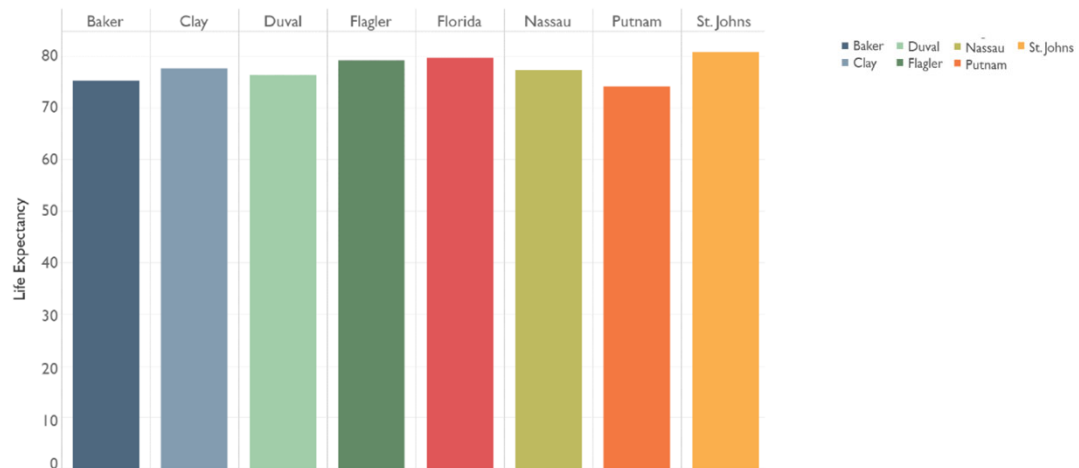
Number of Students Eligible for Free Meals (Per Capita)

Per capita estimates include free lunch and direct certification students.

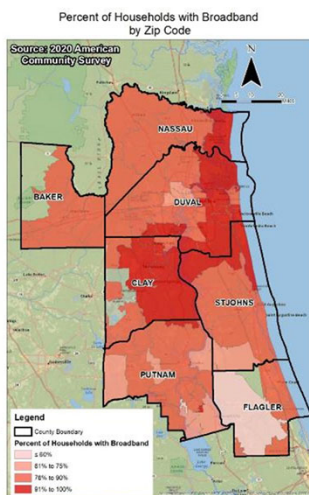


CEDS 2022 – Summary Background

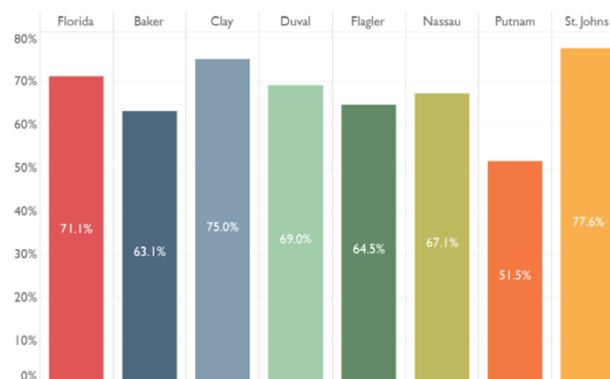
Life Expectancy



CEDS 2022 – Broadband Access



Percentage of Population with Access to High-Speed Internet (2019)

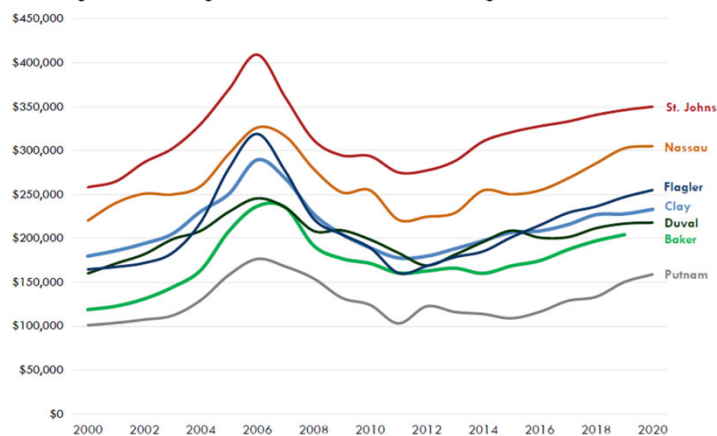


CEDS 2022 – Summary Background

Educational Attainment by Race & Origin
(% of Population)



Home prices in the region peaked in 2006, fell through the early 2010s, then began to rise again. Prices are now reaching 2004-2005 levels.



Median Single Family Home Sale Price, 2000-2020 (2021\$)

Source: Shimberg Center analysis of Florida Department of Revenue, Sales Data Files. All values in 2021 dollars to correct for inflation.



CEDS 2022 – Summary Background

2021 Northeast Florida Housing Trends
Median Sales Price

	January 2022 Price	2021 Increase
Baker	\$290,000	13.8%
Clay	\$327,100	27.4%
Duval	\$300,000	22.4%
Flagler	\$348,000	25.4%
Nassau	\$368,950	19.8%
Putnam	\$200,000	14.3%
St. Johns	\$481,803	23.5%
Region (excluding Flagler)	\$342,125	23.0%

Source: NEFAR, realtor.com

CEDS ReWrite – Summary Background

- Location Quotient data shows which industries are concentrated in the Region

Northeast Florida Employment Location Quotients by Industry	
Industries	2021
113-115 - Forestry, fishing, and hunting	0.479
21 - Mining	0.209
22 - Utilities	0.413
23 - Construction	1.188
31-33 - Manufacturing	0.550
42 - Wholesale trade	0.898
44-45 - Retail trade	1.160
48,492-493 - Transportation and warehousing	1.286
51 - Information	0.774
52 - Finance and insurance	1.501
53 - Real estate and rental and leasing	0.990
54 - Professional, scientific, and technical services	0.961
55 - Management of companies and enterprises	0.628
56 - Administrative, support, waste management, and remediation services	1.280
61 - Educational services; private	0.704
62 - Health care and social assistance	1.008
71 - Arts, entertainment, and recreation	1.010
72 - Accommodation and food services	1.132
81 - Other services (except public administration)	1.016
NA - State and Local Government	0.692
State Government	0.711
Local Government	0.685
NA - Federal Civilian	1.284
NA - Federal Military	1.392
111, 112 - Farm	0.223

- Elevate Northeast Florida Target Industries
 - Advanced Manufacturing
 - Financial Services
 - Health & Biomedical
 - Advanced Transportation & Logistics
 - Information Technology & Innovation

Source: 2021 REMI Projection

CEDS 2022 – Summary Background

- Location Quotient data shows which industries are concentrated in the Region

Industries	Region	Baker	Clay	Duval	Flagler	Nassau	Putnam	St. Johns
31-33 - Manufacturing	0.547	0.257	0.332	0.570	0.348	0.657	1.105	0.508
48,492-493 - Transportation and warehousing	1.281	2.776	0.865	1.520	0.877	0.658	0.683	0.507
52 - Finance and insurance	1.496	0.575	0.825	1.741	0.960	0.784	0.494	1.207
56 - Administrative, support, waste management, and remediation services	1.280	0.840	1.009	1.359	1.482	1.501	0.968	0.978
72 - Accommodation and food services	1.136	0.788	1.187	1.025	1.344	1.907	1.005	1.491
NA - Federal Civilian	1.285	0.408	0.328	1.679	0.253	1.029	0.372	0.352
NA - Federal Military	1.393	0.453	0.481	1.824	0.484	0.435	0.565	0.372
111, 112 - Farm	0.223	2.603	0.344	0.047	0.557	1.015	1.930	0.275

- Elevate Northeast Florida Target Industries

- Advanced Manufacturing
- Financial Services
- Health & Biomedical
- Advanced Transportation & Logistics
- Information Technology & Innovation

Source: 2021 REMI
Projection

2022 Comprehensive Economic Development Strategy

SWOT ANALYSIS

- Strengths
- Weaknesses
- Opportunities
- threats

2022 Comprehensive Economic Development Strategy

STRENGTHS

"a region's relative competitive advantages (e.g., industry supply chains and clusters, extensive port, rail, and broadband assets, specialized workforce skills, higher education levels, collaboration among stakeholders) and often are internal in nature..."

Comprehensive Economic Development Strategy

Northeast Florida Strengths



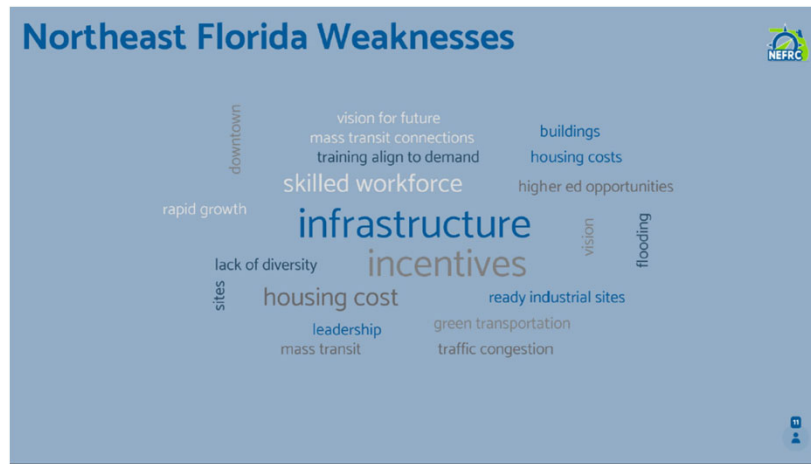
2022 Comprehensive Economic Development Strategy

WEAKNESSES

“a region’s relative competitive disadvantages (e.g., a risk-averse or change-resistant regional culture), also often internal in nature...”

Comprehensive Economic Development Strategy

Northeast Florida Weaknesses



2022 Comprehensive Economic Development Strategy

OPPORTUNITIES

“chances or occasions for regional improvement or progress (e.g., expansion of a biosciences research lab in the region), often external in nature...”

Comprehensive Economic Development Strategy

Northeast Florida Opportunities



remote workers relocating
skilled labor training manufacturing
urban redevelopment clinical trials
logistics related industr workforce training target industries
river activation healthcare economic spokes
brownfield mitigation ports open for business
higher ed education entrepreneurship
acquisition public lands transportation hub
large population growing young population



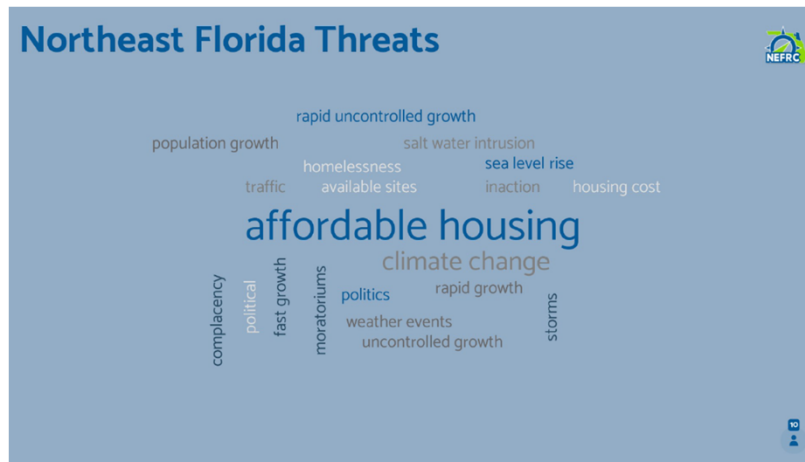
2022 Comprehensive Economic Development Strategy

THREATS

“chances or occasions for negative impacts on the region or regional decline (e.g., several companies in the region considering moving to lower-cost areas of the state), also often are external in nature”

Comprehensive Economic Development Strategy

Northeast Florida Threats



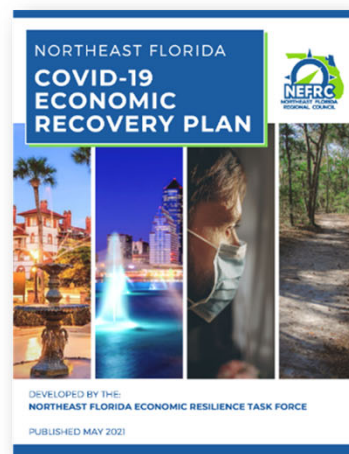


2022 Comprehensive Economic Development Strategy

RESILIENCY



Northeast Florida COVID-19 Economic Recovery Plan



Defining Economic Resilience

- **Economic resilience** refers to the ability of economies to “bounce back” to normal conditions after losing function because of an uncontrollable event.
- Resilient economies have the capacity to quickly respond to, withstand, and recover from adverse situations such as a global health pandemic or hurricane.
- For resilience strategies to be successful, **equity** must be an integrated component of plans – ensuring that **ALL** who live and work, within a given community, have access to a good education, affordable housing and transportation, and are able to **prosper**.

INFRASTRUCTURE POLICIES

1.1 Expand affordable broadband access
In an era of remote structures in work, telehealth, education, and other realms, reliable and affordable access to broadband has become more integral than ever before to the economic viability of urban and rural communities.

1.2 Build and modernize rural infrastructure
The State of Florida is projected to add 4 million people to its population by 2032. This population growth, whether desirable or not, will undoubtedly have an impact on rural communities.

1.3 Create best-in-class infrastructure investment
Florida is the 3rd most populated state in the U.S. with 900 people moving to the state every day. In managing current growth and preparing for future growth, smart investments are critical.

1.4 Confront the challenges of legacy infrastructure
COVID-19 has brought into focus the challenges faced by low income and minority communities in dealing with the impacts of historical infrastructure gaps.

1.1 Expand affordable broadband access

In an era of remote structures in work, telehealth, education, and other realms, reliable and affordable access to broadband has become more integral than ever before to the economic viability of urban and rural communities.

Context

- HB 969, passed by the Florida Legislature in 2021, tasked the Florida Department of Economic Opportunity (DEO) with several directives related to identifying gaps in broadband access across the state.
- The Florida Broadband Initiative maintains, “Every household and business in Florida should have access to affordable, reliable, high-speed Internet Services.”

Policy Mechanisms

- Initiate partnerships with state agencies, local and county governments, and other entities to kickstart broadband investments.
- Explore the viability of establishing a Rural Broadband Pilot Program, based on lessons learned from the Eastside Jacksonville Broadband Program.
- Leverage anchor institutions (such as schools, libraries, medical facilities, and government buildings) to provide rapid community internet services.
- Improve broadband coverage maps and identify where gaps exist.
- Coordinate and expand broadband affordability programs.
- Track and monitor ongoing legislation related to broadband.
- Explore the viability of establishing a regional broadband working group to share best practices and evaluate/recommend opportunities for implementation.
- Identify funding and financing sources for broadband deployment.
- Utilize Federal Stimulus allocations to specifically address gaps in broadband infrastructure across urban and rural communities.

Case Study Examples

- Cambria County, Pennsylvania announced the completion of a \$11 million project designed to expand the availability of broadband internet service in underserved parts of the county's rural northern half. Funding for the project came from Cambria County's share of the CARES Act.
- Smart North Florida is a newly created non-profit organization that is currently involved in developing a trial project to provide broadband access to the East Jacksonville neighborhood. This project uses newly developed OnGo CBRS transmitter devices to create a wide area private LTE network which is faster and has a wider range than current WiFi systems – the entire 2 square mile East Jacksonville neighborhood is covered by only 9 transmitters.

SMALL BUSINESS RELIEF

2.1 Strengthen relationships across ecosystem

With many partners assisting small businesses across the region, there is a need to further integrate the business support environment to not only include small business assistance programs but also a collaboration between entrepreneurship and other similar programs to strengthen the region's competitiveness.

2.2 Identify and communicate scalable best practices

The pandemic's effect on small businesses and the environment in which small business operates has heightened the need to identify and communicate scalable best practices. Small businesses must be able to adapt not only to the pandemic, but also to norms and regulations that will continue to change in the years to come.

2.3 Leverage public-private partnerships

The region's ability to spur and support innovation and adaptation for small businesses is essential for these businesses to adapt to the challenges ahead in economic recovery. The ability to leverage private-public partnerships will assist the region's businesses to become more innovative and adaptable.

2.4 Utilize investment-based crowdsourcing

The use of investment-based crowdsourcing can provide the needed innovation finance tools that small businesses can utilize to support creation, retention, and growth.

2.5 Expand urban services to rural areas

With many small businesses confronting challenges from the economic downturn, there is a need for small businesses to have direct access to courses, mentorship programs, assistance from potential investors, and other resources. Many of these services, however, are heavily concentrated in urban areas. Expanding access to these urban resources is vital for rural small business owners across the region.

2.1 Strengthen Relationships Across the Ecosystem

With many partners assisting small businesses across the region, there is a need to further integrate the business support environment to not only include small business assistance programs but also a collaboration between entrepreneurship and other similar programs to strengthen the region's competitiveness.



Context

- The development of a regional ecosystem, one that incorporates a collaborative partnership model between county chamber of commerce partners and business development centers, is an important step to spur greater economic development.
- At the 2/8/2021 Economic Resilience Taskforce meeting, Dr. Carlton Robinson from the Jacksonville Chamber of Commerce provided a visual of the limited number of small business resources that exist outside of the region's urban areas. The development of a digital ecosystem will provide the resources and support small businesses need to succeed moving into the future.

Policy Mechanisms

- Driving an interconnected regional business pipeline is essential to further interconnect the region and provide a more competitive environment for the region overall. The Federal Small Business Innovation Research and Small Business Technology Transfer Program could assist in growing the region's participation in the research and development sector of the economy.
- Explore the viability of establishing a partnership non-profit with all regional and county small business assistance actors to assist in regional collaboration between these groups and assist small businesses in acquiring necessary resources.
- Develop and utilize a concept map for the region to connect small businesses within the region to the nearest resources based on their jurisdiction and location.

Case Study Examples

- If possible, a regional business development agency or nonprofit could collaborate with the state to apply for the Small Business Administration's Federal and State Technology Partnership to increase proposals for the SBIR/STTR awards to grow the region's research and development sector. Wichita State University, a regional public university in Kansas, is the central location for the state in assisting small businesses in commercializing high-tech innovation.
- The Jacksonville Chamber of Commerce's digital transformation program is focused on improving business processes, customer experience outcomes, and identifying channels of distribution.
- JaxSmallBizHelp.org and NorthFloridaSmallBizHelp.org represent government and non-profit organizations that assist small businesses with resources. The mission is to bring partners together to share information, to exchange ideas, to coordinate assistance activities, and to advocate on behalf of their small business members/clients.

DRIVING EQUITY

3.1 Enhance mental health resources

The toll on mental health due to the pandemic is widespread, with many citizens requiring mental health resources, which have been historically underfunded.

3.2 Protect essential workers in vulnerable sectors

Our region and economy rely on workers that face great risks due to the nature of their jobs and require resources and support to ensure the best possible protection from COVID-19 transmission.

3.3 Protect landlords and tenants

Low- to moderate-income tenants and small, independent property owners are bearing the brunt of the pandemic, inducing economic downturn and require broad rental assistance.

3.4 Ensure all have access to affordable housing

The pandemic has worsened the state's considerable affordable housing shortage, with cost-burdened households at greater risk of eviction and foreclosures. Supporting affordable housing infrastructure across the region has become critical.

3.1 Enhance mental health resources

The toll on mental health due to the pandemic is widespread, with many citizens requiring mental health resources, which have been historically underfunded.



Context

- Several existing healthcare care organizations such as the Healthcare Coalitions (both Northeast and North Central) and the Health Planning Councils (Northeast and West Florida) work with healthcare facilities in the seven-county region on a span of issues that include mental health services and providers.
- Engaging organizations with current programs, knowledge, and relationships can more effectively and efficiently understand the present mental health situation in Northeast Florida and what additional services, funds, and resources are needed.

Policy Mechanisms

- Advance parity of esteem and address the inequities between mental and physical health care by engaging with mental health organizations to better understand their needs and to identify where gaps in care exist.
- Provide Mental Health First Aid training to enhance knowledge about mental health and substance use issues, reduce its stigma, and improve responsiveness to signs of an emerging problem or crisis.
- Explore the viability of hosting recurring virtual town halls on mental health to discuss and raise awareness of mental health challenges and resources.
- Develop a means for residents to get immediate mental health assistance, such as through a three-digit prevention lifeline number or a crisis text line, and build upon existing programs designed to help communities deal with trauma.
- Engage communities of color and reduce barriers to accessing treatment by partnering with community and faith-based organizations to identify and respond to specific needs in culturally appropriate ways.

Case Study Examples

- Alachua County, Florida, developed an evidence-based strategy to assist county employees in identifying and appropriately responding to mental health issues. The county's training initiative was recognized with an Achievement Award from the National Association of Counties.
- The City of Jacksonville is working with Hearts 4 Minds, a volunteer organization, to raise awareness about mental health.
- An effort is underway to create a "drop-in mental health clinic" somewhere along State Road 100 in Flagler County. This is similar in concept to medical clinics that offer health services to people without the need for an appointment, are generally open longer hours, and can even offer 24-hour services.

Comprehensive Economic Development Strategy

STRATEGIC GOALS & VISION STATEMENT

“Our region will become the top destination for opportunity and investments, making it the highest performing economy in the nation by capitalizing on its diversity.”

Comprehensive Economic Development Strategy

STRATEGIC GOALS

- Identify region-wide targeted industries but encourage counties to add additional locally targeted industries
- Ensure broadband availability to every home and business
- Provide for affordable housing in every county

Comprehensive Economic Development Strategy

STRATEGIC GOALS

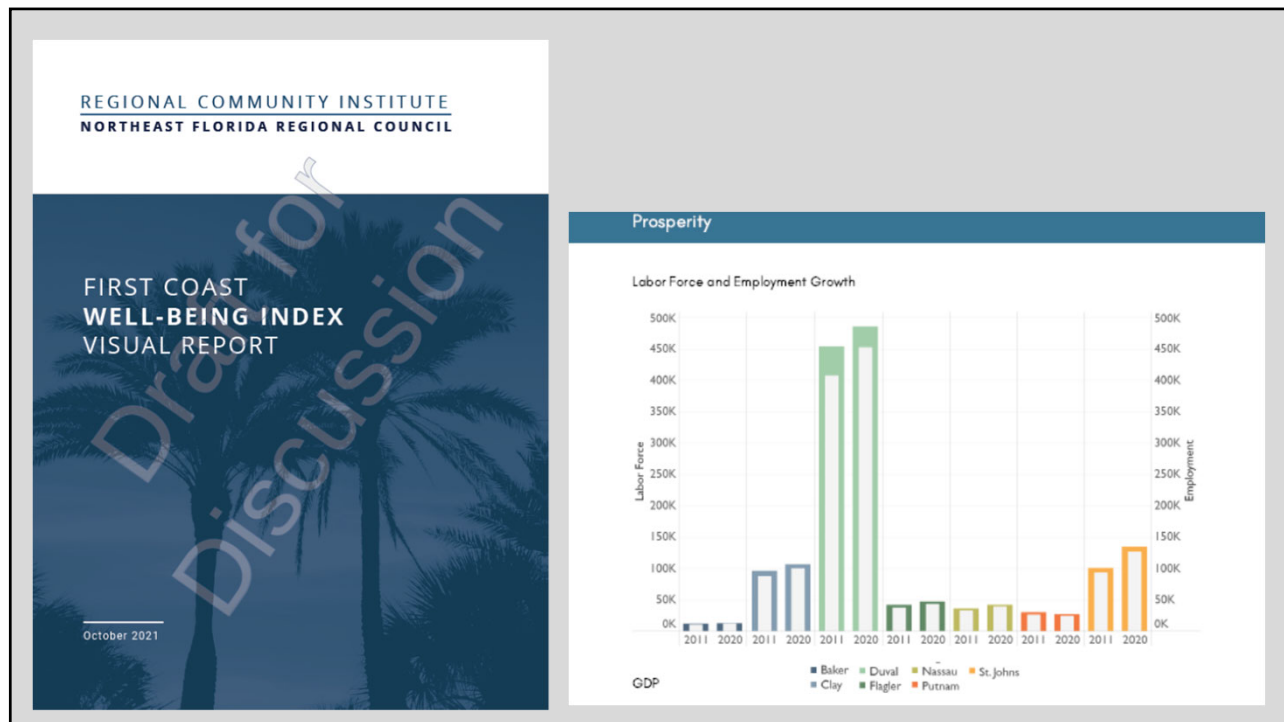
- Make small business services available in every county
- Provide job training opportunities for every level of employment
- Use infrastructure investment to center growth
- Integrate economic development into all areas of county government – planning, infrastructure, etc.

Comprehensive Economic Development Strategy

STRATEGIC GOALS

- Recognize the contribution of cultivation activities to economic growth and other county objectives (rural character, food security, etc.)
- Recognize tourism as a part of economic development
- Incorporate talent attraction into economic development





Next Steps

- August to September –
- Prosperity, Natural Resources Data Evaluation
- Stakeholder/Board Phase 1 Data Approval
- October to December –
- FCWI Phase 1 Visualization Draft
- Stakeholder/Board Visualization Approval
- January –
- Phase 1 in hand
- Phase 2 (Additional Data Aggregation, API Integration, etc.) Preparation

CEDS Next Steps

- Present to NEFRC Board – September 1
- Post for 30 Day Public Comment Period – September 1
- Public Comment Period Ends – October 1
- Incorporate Any Comments – October 1
- Final Approval by NEFRC Board – October 6
- Transmit to EDA – October 7

Thank You!

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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

FROM: NOËL P. COMEAUX, PLANNING AND POLICY DIRECTOR 

RE: AFFORDABLE HOUSING COMMITTEE UPDATE

The Affordable Housing Committee Chair, Mr. Bourre, will provide a presentation to the Board regarding “Affordable Housing Committee Updates” at the upcoming Board meeting. The presentation will provide a comprehensive update to current issues that the Committee is addressing.

Follow Us.



EQUAL OPPORTUNITY EMPLOYER

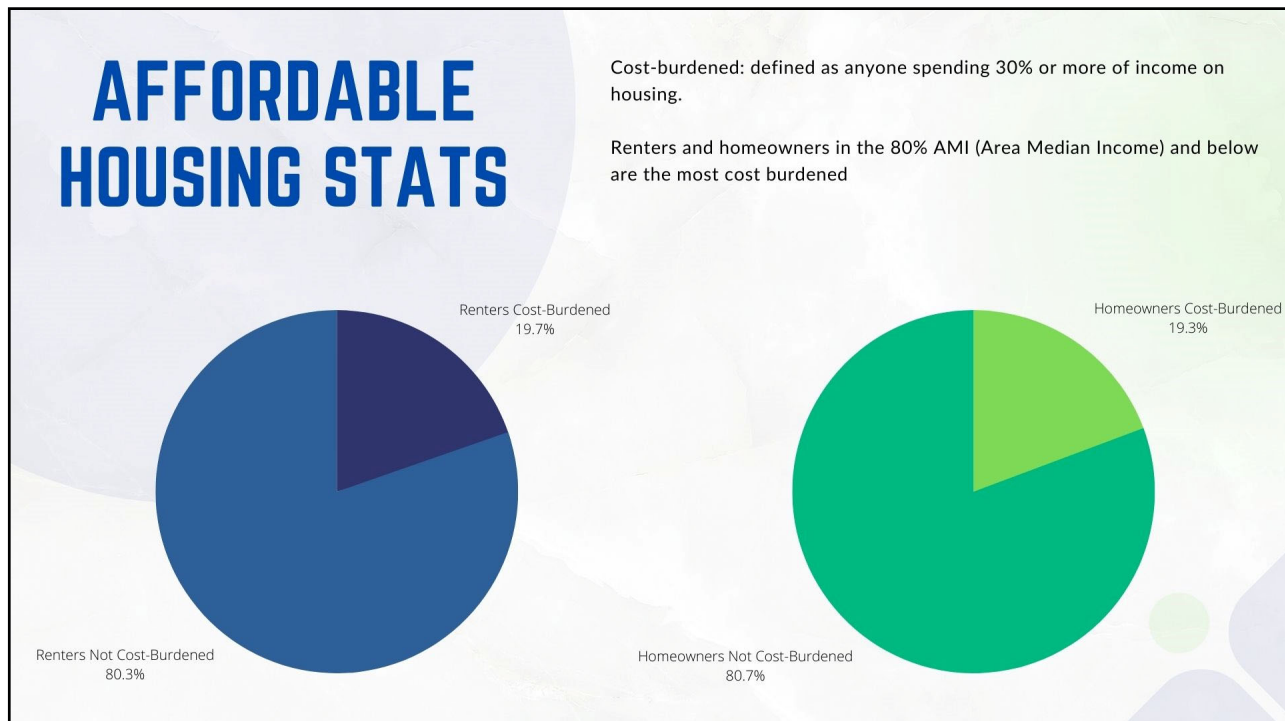




**AFFORDABLE
HOUSING**
Committee

ADDRESSING THE AFFORDABLE HOUSING CRISIS IN NEFL

www.nefrc.org/affordable-housing





Regional Rental Market Overview

This shows how affordable each county is from a rental perspective.

Source: UF Shimberg Center, June 2022 Rental Market Report

County	All Renter Households	Low Income (60% AMI) Cost-Burdened Renters	Percentage of Low Income Cost-Burdened Renters of total County Renters
Baker	1,886	450	24%
Clay	19,284	5,108	26%
Duval	167,353	44,168	26%
Flagler	11,352	3,354	30%
Nassau	7,051	1,683	24%
Putnam	8,406	1,696	20%
St. Johns	20,298	4,096	20%

WHERE WE ARE: CURRENT PROGRAMS

JACKSONVILLE HOUSING AUTHORITY



Works to provide safe and affordable housing, plus social services, to low and moderate income households in Duval County. They also do work in Clay, St. Johns, Nassau. Provides additional resources for financial support, such as utility bill help or food assistance.



ABILITY HOUSING

focus is providing low-cost rental housing for disabled, elderly, or those who have been without housing



COMMUNITY DEVELOPMENT PROGRAMS

Community Development is responsible for the administration of the Community Development Block Grant ("CDBG"), Emergency Solutions Grant ("ESG"), and Housing Opportunities for Persons with AIDS ("HOPWA"). Done in most counties



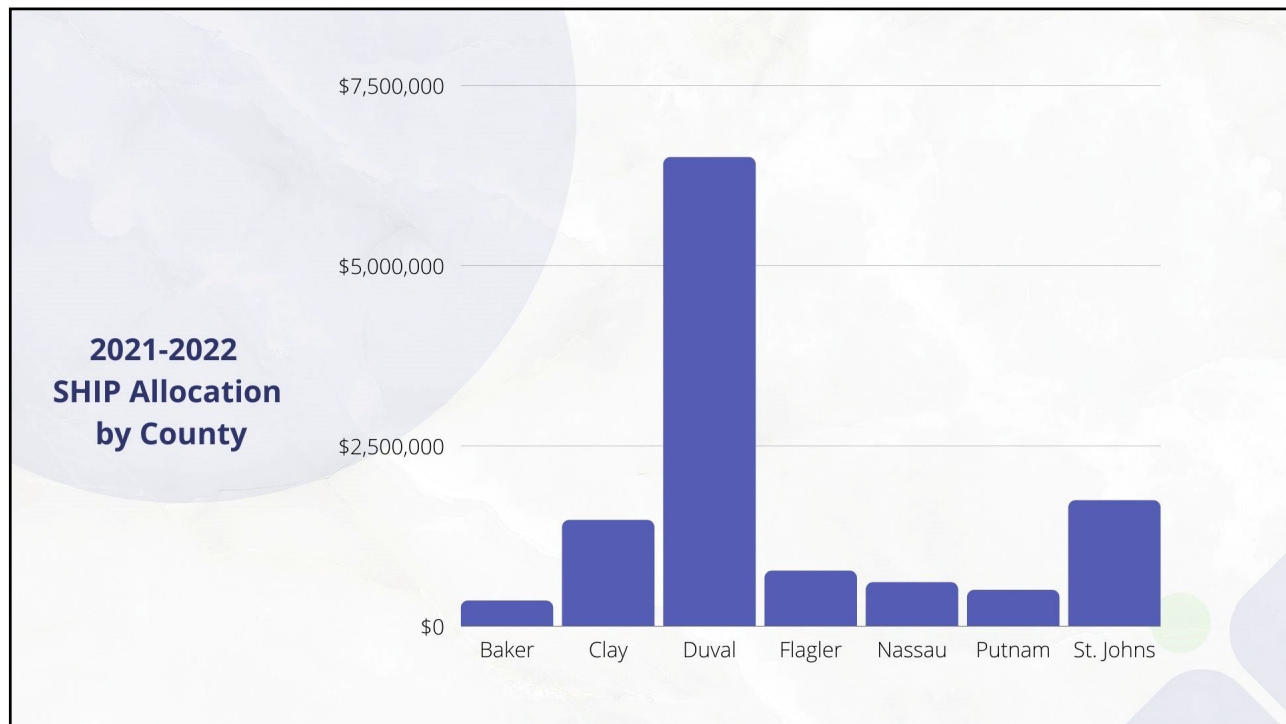
HABITAT FOR HUMANITY

Nonprofit approach that provides affordable housing (Baker is the only county without a program)

CURRENT SUCCESSES



- SHIP and SAIL programs are being utilized across the Region
 - State Housing Initiatives Partnership program (SHIP), which provides funds to local governments as an incentive to create partnerships that produce and preserve affordable homeownership and multifamily housing. SHIP dollars may be used to fund emergency repairs, new construction, rehabilitation, down payment and closing cost assistance, impact fees, construction and gap financing, mortgage buy-downs, acquisition of property for affordable housing, and matching dollars for federal housing grants.
 - The State Apartment Incentive Loan program (SAIL) provides low-interest loans on a competitive basis to affordable housing developers each year. A minimum of 20 percent of the development's units must be set aside for families earning 50 percent or less of the area median income.
- Successful home rehabilitation programs
- Region is building at a higher density for units
 - Development at a higher density allows for more affordable housing units to be built in the region, also aligns with more sustainable land use practices



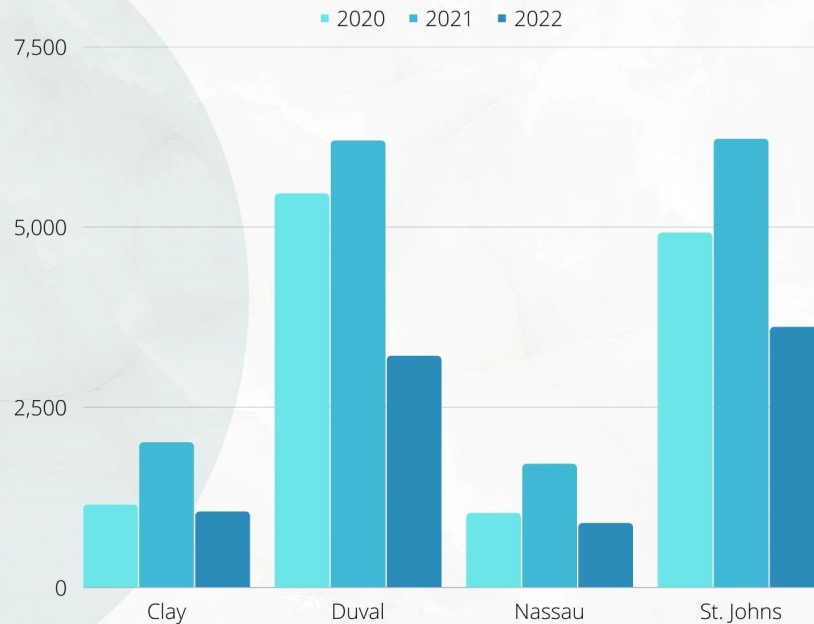
CURRENT TRENDS



- Lack of housing supply is driving home prices up
- Cost of materials drives prices up for builders, which is passed on to the consumer
- Providing affordable housing for the workforce, challenge in attracting workers with high cost of living in Region
- Homelessness population is increasing
- Lack of public transportation that would connect people to needed services

Source: Northeast Florida Builders Association
Historical Permit Data 2001-2022

Permit Data - Jacksonville MSA

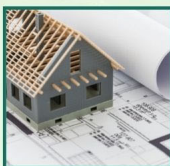


FUTURE TRENDS IN AFFORDABLE HOUSING



WHAT WE NEED:

- Increasing supply of Affordable Housing
- Supporting renters and future homeowners in the Region
- Need to supply workforce with housing to create resilient economy
- Forming a partnership with the right stakeholders to find equitable solutions for Affordable Housing



IF WE DON'T ADDRESS AFFORDABLE HOUSING:

- Eviction rate increases, family displacement, and longtime tenant displacement
- Lack of workforce housing may cause relocation of workforce if unable to afford rent, will impact local economy and hurt small businesses
- Increase in homeless population

WHAT LOCAL GOVERNMENTS CAN DO

- Offer Incentives to builders for affordable housing (such as impact fee reductions, parking minimum reductions, etc)
- Inclusionary zoning that mandates a certain percentage of affordable housing or workforce housing
- Modify Infill design, the development of vacant or industrial land, which could include the development of a vacant parking lot to provide more affordable housing
- The Low-Income Housing Tax Credit programs
 - Provides a tax incentive to construct or rehabilitate affordable rental housing for low-income households. The Low-Income Housing Tax Credit (LIHTC) subsidizes the acquisition, construction, and rehabilitation of affordable rental housing for low- and moderate-income tenants.
- Filling affordable housing gaps with Accessory Dwelling units, Tiny Homes, Container Homes, etc

Ashley Street Container Homes



NEXT STEPS

- The AH Committee will build partnerships with allies of Affordable Housing through Public-Private Partnerships, which include banking institutions, developers, insurers, and others to support the regional vision
- AH Committee will align with other successful programs in the state, including:
 - **Wealth Watchers Inc.** , a non-profit, HUD-certified Housing Counseling and Community Development organization. Its mission is to build viable communities by expanding the knowledge of low-to-moderate income individuals for the purpose of understanding the importance of basic finance and accumulation of wealth.
 - **Tallahassee Lenders Consortium**, successful private-public partnership between banking institutions and the City of Tallahassee. Provides down payment and closing costs assistance, while the mortgage lenders provide a long-term fixed rate permanent mortgage.



BUNNELL CITY ORDINANCE

Using local policy tools, such as the model ordinance: City of Bunnell Contemporary Housing Incentive Plan. Goal is to enhance the housing stock, creating suitable living for all city residents.

Aims to address 50 % AMI (Area Median Income) to 120% AMI

All Housing developments, Planned Unit Developments (PUDs), and Multifamily units will require:

- Less than 100 units, 10% will be Affordable Housing units
- More than 100 units, 20% will be affordable housing units
- Multi-family units will require 20% to be affordable housing

Incentives offered to the developer the development of contemporary housing include:

- Expedited permitting for developers,
- Impact fee waivers/reimbursements,
- Density bonuses,
- Zero Lot Line Buildings



AFFORDABLE HOUSING COMMITTEE MEMBERS

Chair: Michael Bourre (Clay)

Vice Chair: Joe Mullins (Flagler)

Jimmy Anderson (Baker)

Michael Griffis (Baker)

Sean Lynch (Duval)

Michael Lednovich (Nassau)

Jeff Rawls (Putnam)

Roxanne Horvath (St. Johns)

Jim Renninger (Clay)

Catherine Robinson (Flagler)





**AFFORDABLE HOUSING
COMMITTEE MEETING
AT 12:00 P.M.**

www.nefrc.org/affordable-housing

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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

FROM: NOEL COMEAUX, PLANNING & POLICY DIRECTOR 

RE: COJ SPECIAL COMMITTEE ON CRITICAL QUALITY OF LIFE ISSUES

The Northeast Florida Regional Council will support the City of Jacksonville's Special Committee on Critical Quality of Life Issues. The Purpose of the Special Committee is to understand and address three topics areas of critical concern to the City: (1) Access to Healthcare, (2) Affordable Housing, and (3) Homelessness. The working groups will each address these questions for the subsequent timeframe:

- What is the scope of each issue?
- What are various entities within the public, private and nonprofit sector currently doing to address each issue?
- What best practices or policies have other communities adopted that may assist in addressing each issue?

The timeframe for the support is outlined below:

Committee/Working Group	Focus	Date
Special Committee 1	Scope, Milestone and Deliverables	August 17th
Working Group Meetings #1	Organize & Review Current State	September 15 th & 16 th
Working Group Meetings #2	Ongoing Efforts and Best Practices	September 29 th & 30 th
Working Group Meetings #3	SWOT	October 13 th & 14 th
Special Committee Meeting 2	Review Status	October 20th
Working Group Meetings #4	Consolidated SWOT & Policy	October 27 th & 28 th
Working Group Meetings #5	Policy Discussion & Final Report	November 7 th
Special Committee Meeting 3	Review Status, SWOT and Policy Recs	November 17th
Special Committee Meeting 4	Final Report	December 7th

City Council Meeting – December 14, 2022 - Final Report

The City of
Jacksonville's
Special Committee
on Critical Quality
of Life Issues



Background
&
Purpose

The Purpose of the Special Committee is to understand and address three topics areas of critical concern to the City:

- 1. Access to Healthcare**
- 2. Affordable Housing**
- 3. Homelessness**

Three respective working groups will address the following questions:

- What is the scope of each issue; e.g., Homelessness?
- What are various entities within the public, private and nonprofit sector currently doing to address each issue?
- What best practices or policies have other communities adopted that may assist in addressing each issue?



Organizational Structure

The **Special Committee** will meet three times:

1. The first meeting which will be organizational in nature on August 17.
2. The second meeting is at the midway point, anticipated in mid-October.
3. The third meeting will entail a review of the Working Groups' SWOT analyses to develop a Quality of Life SWOT.
4. The fourth and final meeting is anticipated in early December to review the final draft of the report.

The Three Respective **Working Groups** will meet five times:

1. Organize and Review Current State of Affairs
2. Ongoing Efforts and Best Practices
3. Strength, Weaknesses, Opportunities, and Threats (SWOT) Analysis
4. Consolidated SWOT and Policy Discussion
5. Policy Discussion and Final Report



Final Report

To borrow a phrase from the Resiliency Committee's Executive Summary,...

"The principal objective is to establish a reference guide for all the best-practices, strategies and lessons that were identified throughout the overall process," with an eye towards...

Recommending policies, practices, funding and/or funding vehicles that would greatly assist citizens that are presently burdened by such critical quality of life issues.



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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

FROM: FARA ILAMI, REGIONAL RESILIENCE MANAGER 

RE: COMMUNITY RESILIENCE UPDATE

Staff will provide an update on community resilience efforts being facilitated across Northeast Florida. This update focuses on Resilient First Coast progress, local government vulnerability assessments, grant partnerships, and upcoming events focused on resiliency.

Follow Us.



EQUAL OPPORTUNITY EMPLOYER



**NORTHEAST FLORIDA
REGIONAL COUNCIL**

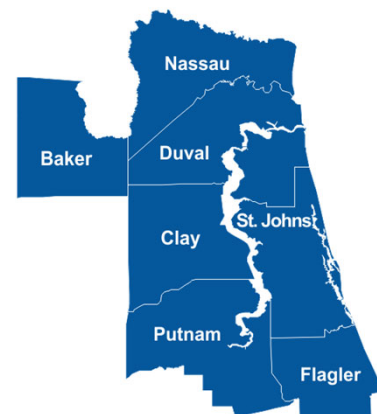


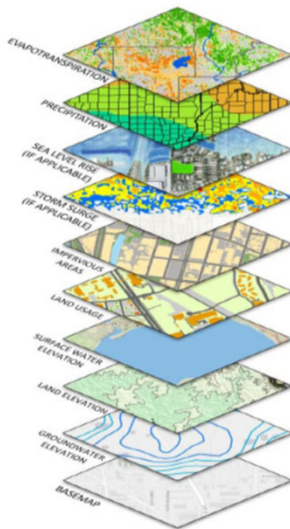
Community Resiliency Update

NORTHEAST FLORIDA 2022-2023 DEVELOPMENTS

Resilient First Coast

- NEFRC is working with Commissioner Horvath as new chair of RFC to develop agenda for next meeting on Sept. 14
 - Establish guiding principles
 - Develop objectives
 - Finalize committees
- Potential focus areas:
 - People
 - Place
 - Prosperity
- Planning to build upon Regional Resilience Priorities Analysis completed in July 2022.





Local Government Vulnerability Assessments

- NEFRC is working with Putnam County and Flagler County to conduct their VAs.
- NEFRC assisted Baker County with their application for VA and will conduct it if awarded.
- NEFRC can assist other local governments with their VAs as needed.

Grant Partnerships

- NEFRC is partnering on the following **awarded** grants:
 - FDEP Resilient Florida Regional Resilience Entity Grant:
 - Coordinating Vulnerability Assessments among Northeast Florida Jurisdictions
 - Lead Applicant: Flagler County
 - Silver Jackets grant:
 - Natural and Nature-Based Features: Bridging the Gap from Principle to Practice
 - Lead Applicant: United States Army Corps of Engineers
- NEFRC is committing to partner on the following grants being applied for:
 - National Science Foundation Innovation Engines Grant:
 - Southeastern Innovations for Sea Level Rise (SISLR) Coalition
 - Lead Applicant: To Be Determined
 - NOAA Translating Coastal Research into Application Grant:
 - Monitoring and numerical modeling of nitrogen effluent from septic systems to inform policy and resilience planning in the Guana Tolomato Matanzas estuary and across Florida
 - Lead Applicant: Florida Sea Grant (University of Florida)



Upcoming Events

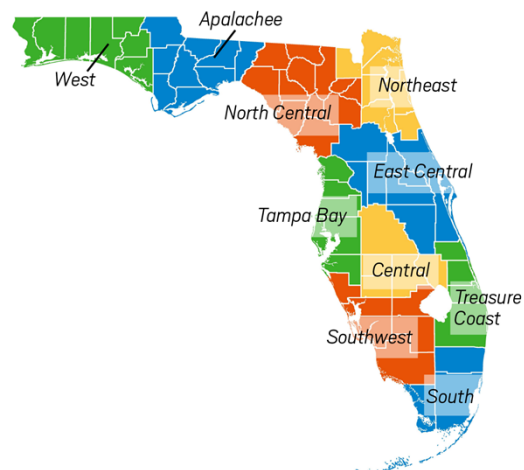


- Community event with exhibitors, panel discussion, and audience interaction
- Panelists:
 - Jessica Beach, Chief Resilience Officer, St. Augustine
 - Anne Coglianese Chief Resilience Officer, Jacksonville
 - Nikki Dix, Research Director, GTM Research Reserve
- Wednesday, Sept. 14, 6:00 – 8:30 p.m. at WCJT Studios



Ongoing Resilience Tasks

- Staff continues to work on the CDBG – Mitigation Grant with Department of Economic Opportunity (DEO) focused on Healthcare Resiliency.
- Staff continues to work on the CDBG – Mitigation Multiregional Grant: Advancing Mitigation Assessment and Planning Through Regional Collaboration
- Staff began work on the Community Planning Project Grant focused on A1A – Scenic Byway.



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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

FROM: FARA ILAMI, REGIONAL RESILIENCY MANAGER 

RE: OVERVIEW OF SB 1940 (RESILIENCY)


The Department of Environmental Protection's Resilient Florida Program Environmental Administrator, Mr. Eddy Bouza, will provide an overview of SB 1940 (Statewide Flooding and Sea Level Rise Resilience), including the importance and implications of vulnerability assessments for local governments.

Follow Us.



EQUAL OPPORTUNITY EMPLOYER





2021 LEGISLATION

Legislature acknowledged that Florida is vulnerable to sea level rise, flooding and potential for increasingly severe storms. To address challenges, Florida must:

- Assist communities to adapt critical assets/regionally significant assets.
- Maintain a Statewide vision for both coastal and inland communities.
- Prioritize state resources with a statewide data set and vulnerability assessment.



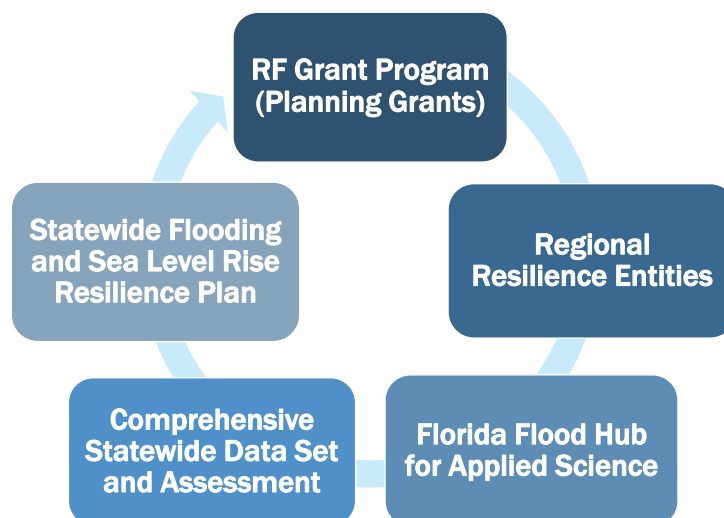


2022 LEGISLATIVE CHANGES

- Refines and adds definitions.
- Requires vulnerability assessments to include specific rainfall data.
- Provides more support for financially disadvantaged communities.
- Improves accountability and transparency through additional reporting requirements.
- Extends the deadline for the comprehensive statewide flood vulnerability and sea level rise data set to July 1, 2023 and statewide vulnerability assessment to July 1, 2024.
- Expands eligible entities to submit projects for inclusion in the statewide plan.



PROGRAM ELEMENTS





RESILIENT FLORIDA GRANTS FOCUS ON PLANNING



- Vulnerability assessments consistent with new statute, using standard planning horizons and sea level rise projections.
- Adaptation/resilience plans for projects to adapt critical assets.
- Comprehensive plan amendments.
- Compliance with the Peril of Flood statute.



ADDITIONAL PLANNING RESOURCES

CONTEXT

- Assemble a steering committee
- Set guiding principles and motivations
- Establish planning area and describe geographic context
- Define public outreach approach and opportunities for community participation

ADAPTATION STRATEGIES

- Assess adaptive capacities
- Prioritize adaptation needs
- Identify adaptation strategies
- Integrate into existing plans



VULNERABILITY ASSESSMENT

- Conduct an exposure analysis
- Conduct a sensitivity analysis
- Assign focus areas

IMPLEMENTATION STRATEGIES

- Assess implementation capabilities
- Create a schedule of activities, actions, and actors
- Monitor and evaluate

- Florida Adaptation Planning Guidebook.
- Standard scope of services for vulnerability assessments.
- Living shorelines guidance document.
- Quarterly Coastal Resilience Forum.
- Grants' question and answer sessions.

FloridaDEP.gov/ResilientFlorida

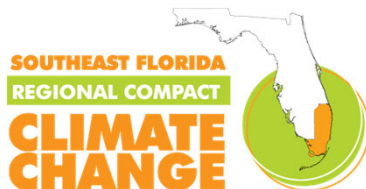
• Resilience@FloridaDEP.gov



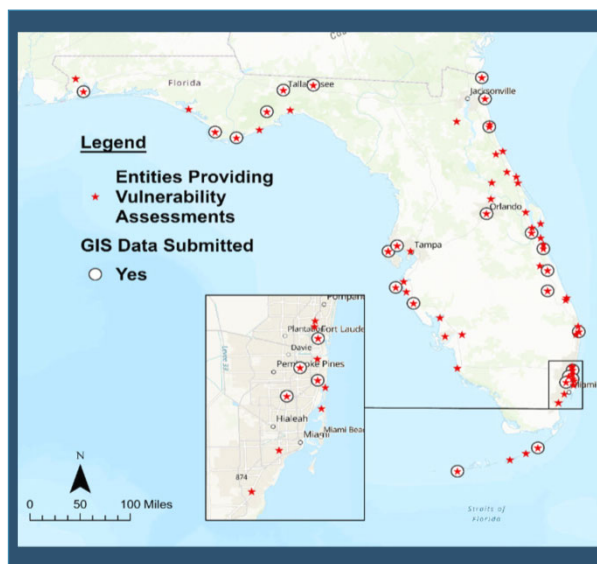
REGIONAL RESILIENCE ENTITIES

Funding for regional resilience entities to assist communities and coordinate intergovernmental solutions:

- Technical assistance.
- Coordinate multijurisdictional vulnerability assessments.
- Develop project proposals/applications for planning grants and the Resilience Plan.



COMPREHENSIVE STATEWIDE DATA SET AND ASSESSMENT



- Reviewing, organizing and classifying critical asset data.
- Collecting national and statewide critical asset data.
- Coordination with Florida Flood Hub for review and hosting.
- Will be completed by June 2023.
- Data will be used to development statewide vulnerability assessment.



FLORIDA FLOOD HUB

Designates the College of Marine Science at USF to serve as the lead institution to engage other academic and research institutions, private partners, and financial sponsors to coordinate efforts to support applied research and innovation to address the flooding and sea level rise challenges of the state.



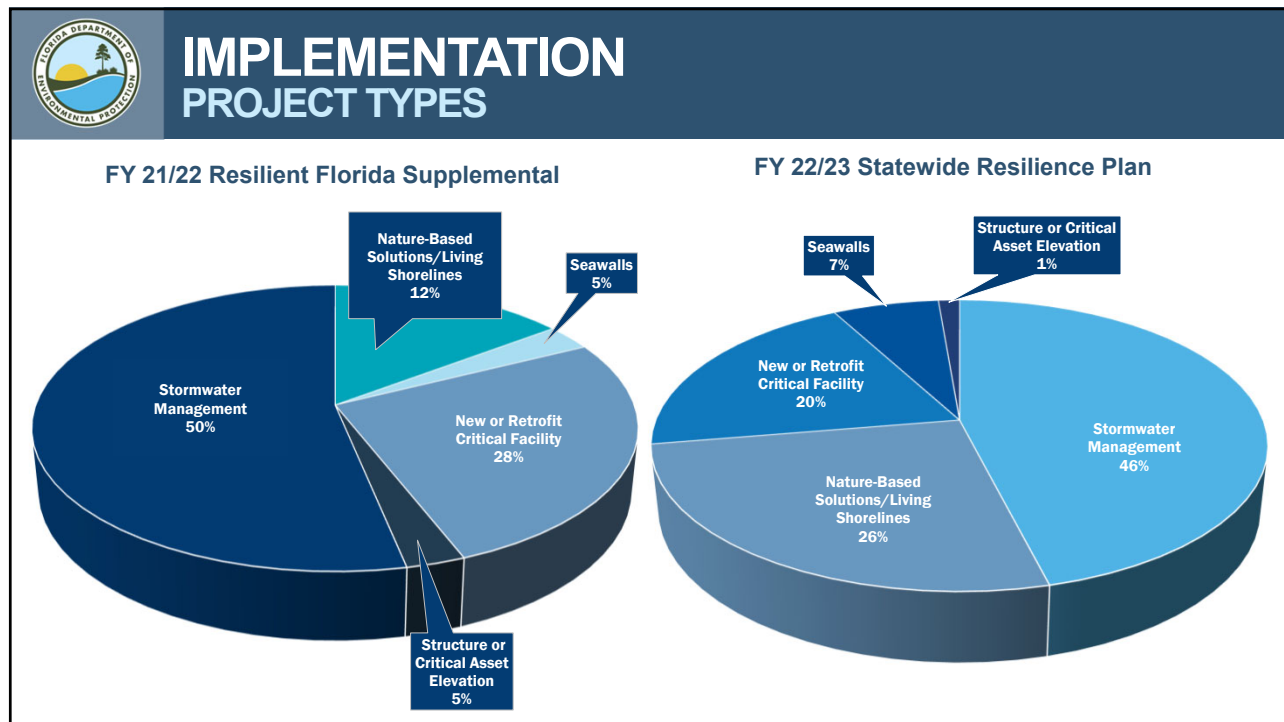
UNIVERSITY OF
SOUTH FLORIDA
COLLEGE OF MARINE SCIENCE




RESILIENCE PLAN



- Prioritized based on criteria in statute.
- 3-year rolling plan of projects:
 - Fully-fund projects to completion.
- Year 1 and 2 preliminary plans use completed local vulnerability assessments.
- Year 3+ Plans use projects identified in the Statewide Vulnerability Assessment.
- Minimum 50% cost share unless “financially disadvantaged small community.”



	<div style="display: flex; align-items: center;">  <h2 style="margin: 0;">FUNDING SUPPORT</h2> </div>				
	PLANNING GRANTS To assist local governments with Vulnerability Assessments, Peril of Flood Comprehensive Plan Amendments	STATEWIDE FLOODING AND SEA LEVEL RISE RESILIENCE PLAN To assist local governments and eligible entities in implementing projects that address flooding and sea level rise	STATEWIDE DATA SET AND ASSESSMENT Collection of local vulnerability assessments and data to assist in creating a Statewide Flooding and Sea Level Rise Assessment	REGIONAL RESILIENCE ENTITIES Technical Support, develop project applications for members and multijurisdictional collaboration	FLORIDA FLOOD HUB Scientific research, expert working groups, flooding and sea level rise modeling methodology, recommendations, training and education
FY21-22	\$20 M/ \$500 M*	-	\$2 M	\$2 M	\$2 M
FY22-23	\$20 M/ \$20 M	\$270 M/ \$180 M	\$2 M/ \$7.1 M	\$2 M	\$5.5 M

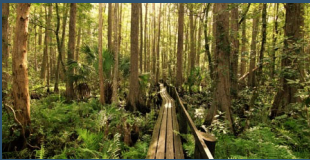


ACCOMPLISHMENTS TO DATE



THE FIRST EVER STATEWIDE RESILIENCE FLOODING AND SEA LEVEL PLAN

Funding of 76 implementation projects over the next three years for a total of \$270 M and 113 implementation projects for a total of \$404 M.



PLANNING AND REGIONAL RESILIENCE ENTITY (RRE) GRANTS

Award of 98 Planning grants for a total of \$20 M and nine RRE grants to conduct vulnerability assessments, adaptation plans and peril of flood policy documents.



RULE-MAKING

Conducting public workshops and drafting a rule to ensure that project application evaluations, scoring and ranking are consistent with Florida Statutes.



IMPLEMENTATION GRANT CYCLE

JULY 1

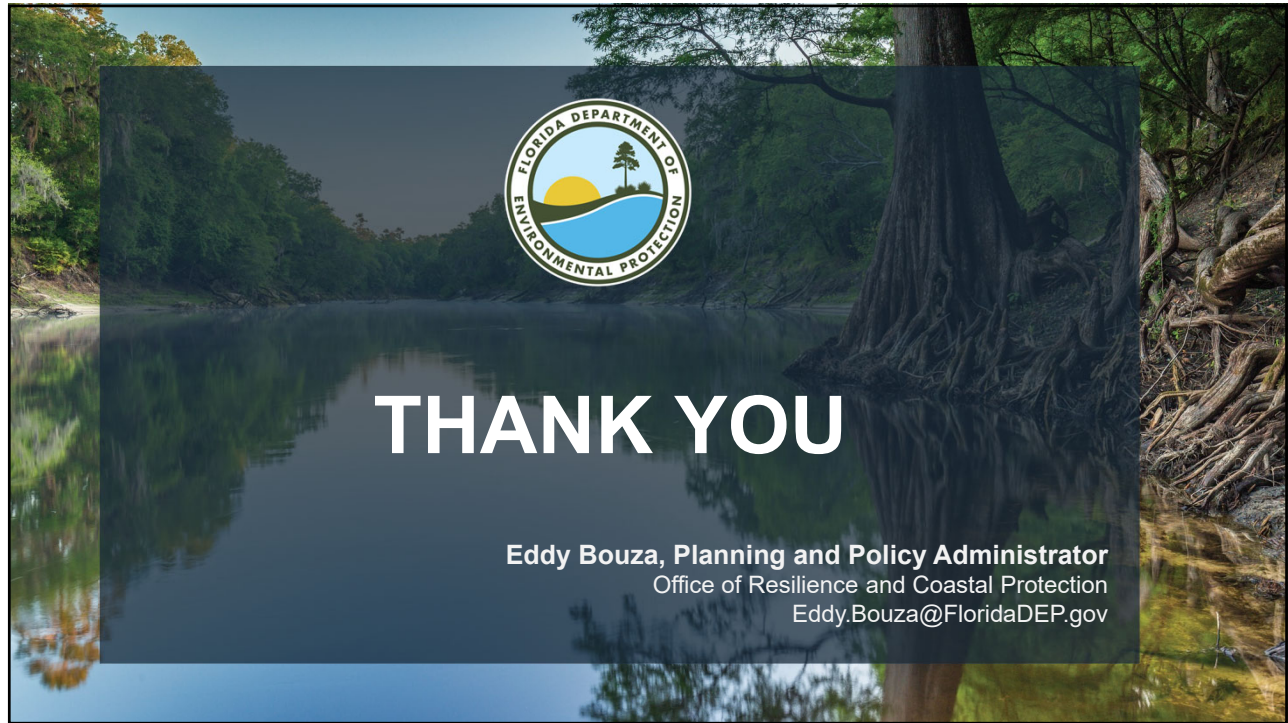
Resilient Florida project portal opens to accept applications.

SEPT. 1

Deadline to submit proposed projects through portal

DEC. 1

Statewide Flooding and Sea Level Rise Resilience Plan due.



THANK YOU

Eddy Bouza, Planning and Policy Administrator
Office of Resilience and Coastal Protection
Eddy.Bouza@FloridaDEP.gov

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Bringing Communities Together

MEMORANDUM

DATE: AUGUST 24 ,2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

FROM: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

RE: COUNCIL CONTRACTS

The Regional Council has been the recipient of several contracts and grants in recent months. The Council has also received renewal contracts for some of our ongoing programs as well. I will provide an update of the Council contracts at the upcoming meeting.

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EQUAL OPPORTUNITY EMPLOYER

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MEMORANDUM

DATE: AUGUST 24, 2022

TO: NORTHEAST FLORIDA REGIONAL COUNCIL BOARD OF DIRECTORS

THRU: PERSONNEL, BUDGET & FINANCE POLICY COMMITTEE

FROM: ELIZABETH PAYNE, CHIEF EXECUTIVE OFFICER 

RE: CEO PERFORMANCE EVALUATION CONSIDERATION

At the August Executive Committee meeting, the committee reviewed the CEO evaluation results (submitted by Board Members) with Ms. Payne; attached for your information.

Per the Chief Executive Officer's (CEO) contract, "*The agreement will be reviewed by the **COUNCIL** and the **CEO** no later than September 30 of each year. The review of the agreement, and any adjustments, shall occur after the annual evaluation of the **CEO** by the Executive Committee of the Council. All members will complete a written evaluation of the **CEO** each year.*"

A discussion of salary adjustments, including the replacement of the 457f deferred compensation plan, will take place at the Personnel, Budget and Finance Committee, and brought to the full Board for consideration.

Follow Us.



EQUAL OPPORTUNITY EMPLOYER

NEFRC CHIEF EXECUTIVE OFFICER
EVALUATION SUMMARY
FY 21/22

Questionnaires issued: 28
Responses received: 16

1. VISION, MISSION, AND STRATEGIES

The Chief Executive Officer's role has both strategic and operational components. Working with the Council, the Chief Executive Officer must develop a shared vision for the future of the organization, build understanding around the current mission, and develop appropriate goals and strategies to advance that mission.

1-1 The Chief Executive Officer has worked with the Council to develop a clear vision for the organization and understands his or her own leadership role?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>		<u>X</u>
4. <u>Excellent</u>	<u>16</u>	
5. Not personally observed		

Board Comment:

- 1) Beth has a deep understanding of regional issues and realizes her role to lead the organization.
- 2) Beth has done an outstanding job building the NEFRC as the go-to agency for local govt.
- 3) I believe strongly when Ms. Payne heard the concerns of Council members, she made the adjustments.

CEO Comment:

The implementation of the Council's workplan grows and changes each year, and I learn to better manage the tasks each year. This current year the workplan grew to six (6) items, which retrospectively, was too many to adequately address. They ended up being broken down into 'action' items (which call for more staff time and resources) vs. 'coordination' items (monitoring and sharing). We have seen success in action-oriented items, and I have learned to keep the list short to achieve better outcomes. The Opioid Epidemic is an issue we have worked on for several years and this year it culminated in a highly successful Overdose summit in March 2022 and has led to additional work for our members. We hope to continue that service.

In addition to the workplan, the issues ebb and flow through the years and the vision of the Council stays steadfast to convene and collaborate, but that takes different shapes based on the needs of the Region. It is part of my job to find those areas that need to be addressed in the short term and ensure that it fits in with our mission and culture. Resiliency is a burgeoning issue and is on schedule to become a cornerstone program of the Council soon.

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- 1-2 The Chief Executive Officer has a sense of what must change and what must remain the same in order to accomplish the organization's mission and realize its vision?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>	<u>2</u>	
4. <u>Excellent</u>	<u>14</u>	<u>X</u>
5. Not personally observed		

Board Comment:

- 1) Beth understands the organization's value in the past and where it needs to expend resources for the future.
- 2) Beth possesses great insight on what matters and positions NEFRC to succeed in those issues.

CEO Comment:

The changes I have installed in the first few years of my tenure as CEO have translated well and has become part of the Council policy. The changes implemented have added value to our members, our regional profile, and have led to a more engaged set of Board Members and staff. However, the need for change is continual, and this year has brought the Council an influx of new staff, requiring new ideas and policies to accommodate the shift in skill sets, capabilities, and needs.

2. ACCOMPLISHMENT OF MANAGEMENT OBJECTIVES

Working with the Council, the Chief Executive Officer establishes operational objectives that support the organizations mission. The Chief Executive Officer is responsible for leading the staff in the implementation of this mission.

- 2-1 The Chief Executive Officer selects and cultivates qualified senior staff, models effective behaviors and skills, and builds morale among staff and volunteers?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>	<u>1</u>	
4. <u>Excellent</u>	<u>13</u>	<u>X</u>
5. <u>Not personally observed</u>	<u>1</u>	

Board Comment:

- 1) Beth has built a great team, who have built a great reputation with local govts.
- 2) She has a firm grasp on staff focus and builds responsibilities on their strengths.

CEO Comment:

What a difference a year makes. The Council has gained five new staff members this year. This is a tremendous value add to the Council, further building out our team and building

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out our programs to be more effective and efficient. It gives us the capability to take on additional projects for our members.

The challenge for me is to establish a meaningful relationship with each staff member as the number of staff grows. I have made a change to allow for better management and oversight of internal management, giving Eric Anderson added duties to address internal staffing issues. This change has allowed Eric to take on something he enjoys and excels at and is cultivating a boosted morale and a growing camaraderie among staff. This was critical as work during the pandemic was remote and isolating. Coming back to the office in concert with new staff members warranted additional attention and management. So far, it has been successful. Teamwork is the foundation of our regional success.

We have implemented more substantive staff meetings, which include the standard updates on programs and calendars, but also supplies guidance and education on Council policy and workplace learning.

3. PROGRAM MANAGEMENT

The Northeast Florida Regional Council carries out its mission by offering specific programs and services. The Chief Executive Officer leads the staff in managing and administering these programs and services. This requires a thorough knowledge of the organization's mission areas as well as an understanding of technical, operational, and ethical issues.

3-1 The Chief Executive Officer demonstrates substantive knowledge regarding the organization's programs and services?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. Good		X
4. Excellent	16	
5. Not personally observed		

Board Comment:

- 1) As requirements change, the organization is poised to pivot with a new focus on emerging areas.
- 2) She is excellent in maintaining focus on long term issues and tackling new issues facing NEFL.

CEO Comment:

This year the Council is working on our newly acquired multi-year grants, which have a significant impact on our programs. These new program areas are a learning moment for staff, as they build the programs from the ground up; I have enjoyed the ability to be a part of the process. New staff bring innovative ideas, and we are consistently working to ensure the quality of our longstanding programs remain, while integrating new people and ideas into the working environment.

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- 3-2 The Chief Executive Officer, through effective oversight and staffing, sets high standards of high quality for the organization's programs?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>		
4. <u>Excellent</u>	16	X
5. Not personally observed		

Board Comment:

- 1) Organized and established new committee on resiliency.
- 2) NEFRC performs at a high level across the board.

CEO Comment:

It remains true each year, as CEO it is my job to ensure that staff have the tools and resources available to them to implement their project, task, or program. I have encouraged and modelled collaboration as a key to success, to ensure cross training and the exchange of new ideas and potential solutions for the work we do. Many are challenging issues, such as affordable housing, that require creative thinking and problem solving, which is best accomplished by a team of colleagues. This is a highlight for many staff. I work hard to model a similar behavior, and believe I continue to work hard for our region through a commitment to my members and my staff.

4. EFFECTIVENESS IN RESOURCE DEVELOPMENT

The Chief Executive Officer, in partnership with the Board and appropriate staff, is responsible for developing and implementing appropriate financial development strategies. The Chief Executive Officer and Board use their combined strengths, knowledge, and relationships to help the organization achieve its objectives.

- 4-1 The Chief Executive Officer has a clear understanding of the current and future financial resources needed to realize the organization's mission?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>	1	X
4. <u>Excellent</u>	15	
5. <u>Not personally observed</u>		

Board Comment:

- 1) NEFRC, under Beth's leadership, is well positioned for the future and financially stable.
- 2) Identified deferred compensation requirements of past CEO and resolved issue.

CEO Comment:

I continue to put a great deal of effort into the long-term financial stability of the agency.

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For the first time in my tenure, I have experienced the soft landing/wind-down of several significant grants/programs. This poses both challenges and opportunities to set up new programs or bolster existing projects. Again, this year, the Council has been successful in the grant world, receiving several throughout the year, but also providing the help to our member governments that led to several grants awarded for their work as well (DEP grants for vulnerability assessments).

- 4-2 The Chief Executive Officer is effective and works well with staff, Council members, and legislature to secure adequate funding commitments for the organization?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>	<u>1</u>	
4. <u>Excellent</u>	<u>15</u>	<u>X</u>
5. Not personally observed		

Board Comment:

- 1) Active in grant identification and application.
- 2) Beth has excellent leadership and communication skills.

CEO Comment:

As said before, this is one of the most challenging aspects of my job and requires effective communication on the work of the Council, maintaining and establishing relationships across the State and building a strong and competent staff to carry out the Mission of the Council. Each of these tasks are a part of my daily routine.

5. FISCAL MANAGEMENT

Ensuring that resources are managed wisely is especially important for a nonprofit organization operating in the public trust. It is the role of the Chief Executive Officer to see that solid planning and budgeting systems are in place and that the organization's goals serve as the basis for sound financial planning. In addition, it is the Chief Executive Officer's responsibility to ensure that qualified staff are hired to accurately monitor, assess, and manage the financial health of the Council.

- 5-1 The Chief Executive Officer is knowledgeable regarding planning and budget management of the organization?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>		<u>X</u>
4. <u>Excellent</u>	<u>16</u>	
5. <u>Not personally observed</u>		

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Board Comment:

- 1) Beth has brought the NEFRC back from the brink with leadership, great staff and strong relationships.
- 2) Held costs within budget for FY21/22.

CEO Comment:

The Council has extremely competent financial services staff and Donna still is a cornerstone of the financial success of the agency. Numerous aspects of financial planning and budgeting have changed based on our grant sources and has required staff to learn new policies and protocols. We are continually reviewing the budget and how changes to programs impact the budget now and in the future. Long term sustainability of the Council is a primary goal of mine. It should be noted that the Council still is in a very good financial position, with a healthy reserve and receives a clean audit each year.

- 5-2 The Chief Executive Officer presents financial reports to the board on a regular basis and submits an annual budget for board review, revision, and approval?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>		
4. <u>Excellent</u>	16	X
5. Not personally observed		

Board Comment:

- 1) Full transparency in all budgetary matters.
- 2) Fully transparent and excellent briefs.

CEO Comment:

Transparency and credibility are critical to the success of the Council – prompt financial reports are provided consistently to the PBF committee, the Executive Committee, and the full Board each month. Problematic issues are given full disclosure to the Board and staff supplies solutions to each problem faced. This year saw a few issues addressed by the Board, but each was resolved successfully.

6. OPERATIONS MANAGEMENT

The Chief Executive Officer is responsible for day-to-day management. The Chief Executive Officer works with staff to develop, maintain, and use the systems and resources that facilitate the effective operation of the organization.

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- 6-1 The Chief Executive Officer is knowledgeable regarding the operation of an effective office environment?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>	<u>1</u>	
4. <u>Excellent</u>	<u>12</u>	<u>X</u>
5. <u>Not personally observed</u>	<u>3</u>	

Board Comment:

- 1) Able to adapt personnel shortages and still maintain optimum operational requirements.
- 2) All the above clearly show and support a grade of excellent.

CEO Comment:

As indicated in earlier comments, Council staff has grown tremendously and this year we will see the departure of a longstanding and valuable member of staff. This requires a different level of attention to the office environment and, I believe between myself and Eric, we are proactively managing changes and preparing for the arrival of a new Planning/Policy Director.

7. COMMUNICATION WITH THE COUNCIL/EXTERNAL LIAISONS/PUBLIC IMAGE

The Chief Executive Officer and board members are key players in establishing and maintaining positive relationships with the many groups that support the work of the Council.

- 7-1 The Chief Executive Officer raises issues, asks questions, and provides adequate information to inform Council discussions?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>	<u>1</u>	
4. <u>Excellent</u>	<u>15</u>	<u>X</u>
5. Not personally observed		

Board Comment:

- 1) Beth has increased relationships with the public and local government in outstanding fashion.
- 2) Very instrumental in recovering Clay County as a contributing member.

CEO Comment:

It is my opinion that the monthly Board Meetings have grown in relevance and importance over the past few years. Timely issues are addressed, staff supplies updates on relevant work in the Region and discussion is encouraged among members.

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7-2 The Chief Executive Officer maintains a positive professional reputation in the local community and is a good ambassador?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>		X
4. <u>Excellent</u>	14	
5. <u>Not personally observed</u>	2	

Board Comment: None.

CEO Comment:

I work continuously to be a part of the Region and engage with our local governments. As the face of the Council, I work to bring resources and assistance to issues that are being addressed locally and regionally. This is an ongoing task and provides endless opportunities to engage with new people and organizations.

7-3 The Chief Executive Officer is an articulate and knowledgeable spokesperson?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. Good		
4. <u>Excellent</u>	16	X
5. Not personally observed		

Board Comment:

- 1) Poised and comfortable in public presentations.
- 2) She is awesome and always willing to sit down and explain/brief key items of importance.

CEO Comment:

My ability to share the ongoing work of the Council is strong, but an equally useful tool is the ability to articulate the opportunities and value the Council can bring to a project, meeting, or issue. This is the basis for how we serve our members and add value.

7-4 The Chief Executive Officer is well regarded by his or her professional peers in the organization's area of focus?

<u>Rating</u>	<u>Board Response</u>	<u>CEO Response</u>
1. Unsatisfactory		
2. Needs Improvement		
3. <u>Good</u>		X
4. <u>Excellent</u>	14	
5. <u>Not personally observed</u>	1	

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Board Comment:

- 1) My observation is she is highly respected at all levels.

CEO Comment:

The longer I am in this position, the more opportunities I have to meet new people and share the work of the Council. It ebbs and flows during my work week, and I must continually remember advice that I have received at the beginning of my tenure – you cannot have a seat at the table, if you are not in the room. With so much growth and change in Northeast Florida now and projected, I have been working to make the best choices about where to be and where to engage. Again, a never-ending task and one that I enjoy.

8. OPEN ENDED QUESTIONS: OPTIONAL

1. Are there any limitations in the Chief Executive Officer's performance?

❖ **Board Comment:**

- None observed.
- The only limitations are those imposed by the board.
- No.
- None noted.
- Not that I have observed.
- None.
- Possibly trying to balance time in the office running the Staff and time with meetings in the various Counties and Cities.
- Not that I'm aware of.
- I see no Limitations.
- None at all.
- None that I have observed.
- None.
- Not that I have seen.

2. What have been the most significant achievements of the Chief Executive Officer over the last year?

❖ **Board Comment:**

- Bringing Clay County back into NFREC full time. Improved relationship with Jacksonville/Duval.
- Improved support and participation with specific support programs with all the Counties.
- Recovered Clay County as a contributing member of organization.
- Watching and listening to the direction of the Board.
- Being able to navigate the rapidly changing landscape in NE Florida especially with the housing and economic challenges.
- The work on opioids.

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- A major success having Clay County rejoin the NEFRC.
- Investigated deferred compensation solutions of past CEO.
- Bringing the organization back in good graces with the majority of Council members.
- I think she has managed the various issues well and continues to offer hybrid options for meetings.
- Working with Clay County in returning to the NEFRC.
- Resolved CEO automotive transport issue due to insurance, budget and availability issues.
- Getting Clay County back as a participating member and securing grant funding to supplement the Council budget.
- Uniting all the counties to work together to solve common problems we face.
- she has strengthened the viability of the NEFRC coming out of the pandemic allowing it to resume a highly respected go-to organization in many essential areas of importance to the community and local leaders.
- Improved communications are always a goal in these complicated times.

❖ **CEO Comment**

- **The evaluation is well timed, as it coincides with the release of information the NEFRC produces for our members during their budget process, on program highlights and ROI for Council work. These summaries provide a snapshot on the achievements of the Council this past fiscal year.**
- **I consider one of my greatest achievements the successes that staff has had in obtaining new grants – both federal and state – on a variety of issues. I have encouraged them to think outside of their normal program tasks and work towards innovation and they have vastly exceeded my expectations. NEFRC has secured over \$1 million in grant funding during this fiscal year for use in future years.**

3. What are areas in which the Board could provide better support to the Chief Executive Officer?

❖ **Board Comment:**

- Ms Payne has always made me feel as if I can contact her with any suggestions or information that has crossed my path.
- Support.
- Identifying issues to address.
- None noted.
- I think the board has responded well when the CEO seeks support on issues. However, if the CEO feels that there has been a lack of support, it should be addressed.
- Not sure.
- Properly pay her for the leadership and service she provides (along with her staff).
- None.
- I can't think of any.
- I believe the support is sufficient based on the relationship established by the work of the CEO.

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❖ **CEO Comment**

- **I continue to enjoy each day of work at the Council. I truly hope that comes though in my interaction with each of you and to the Board as a whole. Board member's feedback, positive and constructive criticism, continues to make me a strong leader for the Council.**

Additional Comments:

❖ **Board Comment:**

- Beth is a natural leader, easy to work with, and most accommodating.
- NEFL is blessed to have Beth as CEO of the NEFRC. It quite frankly makes the board's job easy as she has navigated a pandemic, rebuilt strong relationships with local government and stakeholders and tackled tough issues facing the local community. She and her staff provide an excellent value to local government and the citizens with service on multiple key issues impacting the community.
- Ms. Payne is a proven Leader. Her dedication, drive and the amount of time she has put in to ensure Clay County would return to the Council was inspirational. For the last 3 years she has made the NEFRC the BEST in the State of Florida. From resiliency to planning they are second to none. We are very blessed to have a CEO like Ms. Payne.
- I am pleased to serve on the Northeast Florida Regional Council as a council liaison. We have an excellent CEO, staff, and board. I value the work and commitment.
- We are extremely fortunate to have Ms. Payne leading the NE Florida Regional Council. She is intelligent, efficient, and extremely diligent in the performance of her duties. She has demonstrated resiliency in such difficult economic times dealing with skyrocketing inflation, extreme shortages in manpower, and epidemic challenges over the 21-22 fiscal year. We would be hard pressed to find someone with her skills and talents.
- Beth has my strongest possible endorsement for continued employment as the CEO of the NEFRC.

❖ **CEO Comment**

- **I consider it an honor to be in this position and give my best each day for the benefit of Northeast Florida. Thank you for giving me that opportunity.**