

Resolution

Northeast Florida Regional Council

2016-13

Supporting the

St. Johns River to Sea Loop Alliance

WHEREAS, the St. Johns River-to-Sea Loop constitutes an integral portion of the East Coast Greenway that connects Florida with Maine, and as well overlaps the Coast-to-Coast Trail through most of its Volusia County and Brevard County route, thereby ensuring added marketing opportunities for use of the Loop, and

WHEREAS, The St. Johns River-to-Sea Loop Alliance (SJR2C), incorporated in 2016, is a nonprofit Florida corporation; and

WHEREAS, the Alliance works to generate trail use and focus sustainable development throughout its corridor; and

WHEREAS, the Alliance supports the commitment of Florida DOT under its SUN Trails program to fund the trail development; and

WHEREAS, the Alliance is an important regional initiative putting people more closely in touch with where they find themselves when touring the Loop; and

WHEREAS, the Alliance is arranging meetings with city and county governing boards to ensure broad popular support for the Loop including its use for transportation, recreation and tourism; and


WHEREAS, the Alliance will work with stakeholders in branding and marketing efforts across Northeast and East Central Florida; and

WHEREAS, the NEFRC coordinates closely with the East Central Florida Regional Planning Council on cross region projects; and

NOW, THEREFORE, BE IT RESOLVED that the Northeast Florida Regional Council supports the efforts of the St. Johns River-to-Sea Loop Alliance and will work with them and the East Central Florida Regional Planning Council to secure funding, assist with data and other areas of need, as resources allow.

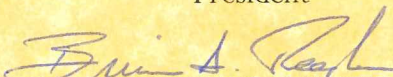
Unanimously adopted by the Northeast Florida Regional Council in a regular meeting assembled in the City of Jacksonville, on the 20th day of October, 2016.





Roxanne Horvath

President



Brian D. Teeple

CEO