

04

## Implementation Plan



# Implementation Plan Overview

The following implementation plan guide should be used to aid in the tactical actions, investments, and programs which will result from the Workforce Strategy. The indications of each responsible party, both the primary entity (or entities) and the supporting organizations, are suggestions for strategic implementation. It is recommended that leadership from major systems engage on each goal, strategy and tactic to practically plan for a regional implementation processes, determine organizational roles, and coordinate on action steps to achieve the objectives for which this strategy has aimed to reach.

Many organizations, systems, and leaders will have a key role to play in implementation action to achieve each of the five goals laid out in this strategy. Leadership, supporting organizations, and additional partners will, and should, adjust over time as each strategic recommendation is implemented. This guide aims to provide a high-level overview on how to tactically begin the implementation process for each goal.

GOALS	PRIMARY RESPONSIBILITY	SUPPORTING ORGANIZATIONS
<b>GOAL 1: Northeast Florida is known as a great place to live, work, and learn.</b>	JAXUSA, County Economic Development Organizations	Local Chambers, Local Govt/CVBs, Employers, Educators
<b>GOALS 2: All residents have an opportunity to thrive in Northeast Florida</b>	CareerSource NEFL, Employers	JAXUSA, Local Chambers, Employers, Educators, Nonprofits, Social Services
<b>GOAL 3: Northeast Florida industry partnerships are strong and career pathways enable mobility</b>	JAXUSA, CareerSource NEFL	Employers, Talent Advancement Network, Earn Up
<b>GOAL 4: New Economy and STEM focus drives investment and alignment efforts in Northeast Florida</b>	JAX Chamber, Business Incubators	Employers, Educators, Workforce Boards
<b>GOAL 5: Northeast Florida has a culture of lifelong learning and a resilient workforce</b>	Higher Education Leadership, JAXUSA	Earn Up, Employers, CareerSource NEFL



# Workforce Implementation – Detail Overview

GOALS & STRATEGIES	PRIMARY RESPONSIBILITY	SUPPORTING ORGANIZATIONS	TIMING	TIMING															
				2018	2019				2020				2021				2022		
				Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
<b>GOAL 1: Northeast Florida is known as a great place to live, work, and learn. (Focus on Talent and Business Retention and Attraction)</b>																			
1.1 Common and reinforced messages on career opportunities in northeast Florida	JAXUSA, CareerSource NEFL	JAX Chamber, K-12 systems, Higher Education, Employers	Immediate	█	█	█													
1.2 Outreach and career access opportunities targeted to college students locally (Reinforce FindYourJAX)	JAXUSA	Employers, Higher Education Partners	Immediate	█	█	█													
1.3 Targeted marketing and outreach to southern region of US and state of Florida university students	JAXUSA, Higher Education Partners	Employers, Higher Education Partners	Mid-term			█	█												
1.4 Increase system coordination (economic and workforce development) to support business retention, expansion and attraction efforts	JAX Chamber, JAXUSA	Local Chambers and Economic Development Organizations	Long-term										█	█	█				
<b>GOAL 2: All residents have an opportunity to thrive in Northeast Florida (Focus on Inclusive Economic Development and Growth)</b>																			
2.1 Coordination and deployment of social services, wrap-around support to reach residents most in need	Social Services, Community Based Organizations	CareerSource NEFL, Philanthropic Community	Mid-term																
2.2 Support skill development learn and earn models for all working residents	JAXUSA, CareerSource NEFL	Talent Advancement Network, EarnUp, Employer, Higher Education Partners	Mid-term																
2.3 Common advocacy agenda and platform for regional investments to bridge the "benefitsCliff"	JAXUSA, CareerSource NEFL	Community-Based Organizations, JAX Chamber	Long-term																
<b>GOAL 3: Northeast Florida industry partnerships are strong and career pathways enable mobility (Focus on Industry Partnerships and Career Pathways)</b>																			
3.1 Transition entry level working population into careers in growing industries	CareerSource NEFL	Employers, Higher Education Partners	Mid-term																
3.2 Remove policy, perception, and communication barriers to upward mobility within the northeast Florida workforce	JAXUSA	Employers, JAX Chamber, Local Chambers	Long-term																
3.3 Consistent, coordinated, and effective employer engagement is deployed to support business needs across the seven county region	JAXUSA (Talent Advancement Network)	Employer Partners, CareerSource, Higher Education, K-12 partners	Immediate	█	█	█													
<b>GOAL 4: New Economy and STEM focus drives investment and alignment efforts in Northeast Florida (Focus on Business Development and Incubation)</b>																			
4.1 STEM awareness, interest, and skill development is formally supported and scaled across the region (Reinforce STEM2Hub and Renaissance JAX)	JAX Chamber	Business Incubators, STEM Initiatives	Mid-term																
4.2 Coordinate advocacy, funding, and venture capital investments for STEM professional development, entrepreneur efforts, research & development	Community Foundations	Philanthropic Community, Business Incubators	Long-term																
<b>GOAL 5: Northeast Florida has a culture of lifelong learning and a resilient workforce (Focus on Value of Skills Development and Credential Attainment)</b>																			
5.1 Expand and formalize efforts to increase credential completion in northeast Florida (formally support and structure Earn Up)	JAXUSA	Higher Education Partners, Employer Partners	Immediate																
5.2 Leverage and empower new education leadership within the regional systems (both in higher education and secondary K-12 systems)	Higher Education Partners, JAXUSA	Talent Advancement Network, Earn Up	Immediate	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█

